

**49th
Annual
Meeting**

*Jun. 19-22 / 2024
Singapore*

IUGA 
international urogynecological association

**INVITATION TO
CORPORATE
SPONSORS
AND
EXHIBITORS**

IUGA

49th Annual Meeting

June 19-22, 2024

 *Raffles City Convention Centre
Singapore*

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Meeting Venue

Raffles City Convention Center
252 North Bridge Rd
Singapore 179103

Organizing Entity

The International Urogynecological Association (IUGA) is a 501(c)3 exempted US non-profit corporation registered in the state of Illinois, USA.

IUGA Office / Meeting Planner (PCO)

IUGA Office, operated by Status Plus
Mr David Casalod, CEO, IUGA Executive Director
Ms Vivian Gies, Event Manager, IUGA Meeting Director
Address: 14305 Southcross Dr, Suite 100
Burnsville, MN 55306, USA
E-mail: meeting@iuga.org

Liability

All organizations and/or person(s) mentioned act solely as agent/intermediary in all matters related to organizing the IUGA Annual Meeting, transport, hotel accommodation, services and facilities provided by other parties, firms, organizations or corporations and shall therefore not be liable for any loss, damage, injury, accident, inconveniences caused by strike, acts of war or any other circumstances.

Profit Application

Whenever a profit is made from the IUGA Annual Meeting, the revenues will be restricted to be applied to scientific research, scholarships, support of research projects. A fixed percentage of the profit will specifically be allocated to support research and education in Asia.

Changes and Updates

This document and all items that are being offered through this document are subject to availability, changes and updates. Last update: September 2023

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Introduction

The IUGA 49th Annual Meeting provides unparalleled opportunities to showcase your company to a global audience in the field of urogynecology. Whether your goal is to enhance your company's image as a leader, distinguish your product from competitors, launch a new product or connect with new clients, the IUGA Annual Meeting offers you the opportunity to create a customized presence by selecting what is best to meet your objectives.

Keeping with the approach used in recent years, the IUGA Annual Meeting will use a flexible approach to the development of support levels. Add the mixture of involvement that suits your objectives and achieve a level of support that will emphasize your company's support for the urogynecological field. Please remember that the location of your booth and/or level of support will be decided on a fully paid, first come first serve basis.

Important notes:

1. Information in this document is subject to change following scientific program changes.
2. All prices/rates are in US Dollars.
3. Status Plus, an internationally recognized and certified professional conference organizer with offices in The Netherlands and USA, has been contracted to provide association and event management services to the IUGA. As IUGA's official agent, contracts, invoices, and payments for this meeting will be handled by Status Plus (staff).

IMPORTANT INFORMATION: IUGA is aware that there are often groups conducting scams focused on exhibitors and supporters of association meetings. These scams frequently involve an offer to provide hotel rooms at the meeting hotels at a reduced rate or rooms when the meeting block has, supposedly, sold out. Please beware of approaches from any group other than the IUGA Office, with an offer like this. If you do experience problems such as this, please communicate them to meeting@iuga.org.



About IUGA & IUGA Annual Meeting

The International Urogynecological Association (IUGA) was founded in 1975 and has, ever since, been dedicated to the global advancement of urogynecological knowledge and patient care through education and the promotion of basic and clinical research on disorders of the female pelvic floor.

IUGA has a loyal member base of 3,200 members (September 2023) of which the vast majority are (uro)gynecologists (80%) while our membership also includes urologists and allied health professionals. IUGA has organized scientific meetings every year in nearly every corner of the world to promote the exchange of urogynecological information to thousands of physicians and healthcare providers.

Ever since the first IUGA annual meeting took place in 1975, each year the most prominent international physicians, clinicians, nurses and physiotherapists in this field convene at the IUGA annual meeting to share knowledge, exchange information about the state of the profession and connect members from around the world. The IUGA Annual Meetings are regularly attended by between 1,000-2,000 delegates. The most recent post-pandemic IUGA meetings were attended by 1244 participants in The Hague earlier this year and last year 1648 healthcare professionals participated in the 2022 joint edition with the American Urogynecological Society (AUGS).

Besides the Annual Meetings, IUGA conducts a variety of educational programs around the world (both live and virtual) which includes regional symposia and exchange programs. IUGA owns the flagship journal in the field of urogynecology “The International Urogynecology Journal” (IUJ), recognized as such by both authors and readers and the home journal not only for IUGA members but also for gynecologists, urologists, physiotherapists, nurses and basic scientists publishing in this field. The IUJ is proud to be the key international and truly global publication within the field of pelvic floor dysfunction to express new ideas and research, and to review clinical practice in the diagnosis and treatment of women with disorders of the pelvic floor while covering all aspects of the field in an interdisciplinary fashion.

IUGA has a strong focus on education, not only during the annual meeting, but IUGA also operates the IUGA Academy, which is IUGA’s international eLearning platform. It serves as a one-stop shop for all e-learning needs of the IUGA members and is freely accessible to all of them. It offers a variety of exclusive content, including online CME courses and exclusively developed web-based presentations, and it also hosts content of the IUGA Annual Meetings and webinars, and provides access to all IUGA’s surgical videos, podcasts and much more. Recently, the International Academy for Pelvic Surgery (IAPS) also became part of IUGA’s online educational offerings.

As the leading organization in this field, IUGA develops consensus terminology (often together with AUGS and ICS) and runs the International Urogynecological Consultation (IUC), which currently is focused exclusively on Pelvic Organ Prolapse. IUGA also has a strong focus on patient outreach through its IUGA Patient Advisory Council (IUGAPAC) who support the further development and review of all our patient information as published on IUGA’s dedicated public info website <https://www.yourpelvicfloor.org>. They also assist in reviewing all IUGA materials from a patient perspective.

Finally, IUGA also has its own foundation called the Foundation for International Urogynecological Assistance, or FIUGA in short. It has been specifically established to support urogynecological education and healthcare services in underserved areas and developing countries, as FIUGA aims to improve the care of women suffering from pelvic floor disorders worldwide by promoting research, education, and public awareness in urogynecology.

Please find all details and learn even more about IUGA on our website www.iuga.org. Don’t hesitate to contact our staff if you want any further information on any of our activities, programs or publications.



Leadership

IUGA Board of Directors

President: Alfredo Milani, Netherlands
Vice-President: Anna Rosamilia, Australia
Past-President: Jorge Milhem Haddad, Brazil
Secretary: Jenny King, Australia
Treasurer: Lisa Prodigalidad, Philippines

IUGA Program Committee

Dudley Robinson, U.K. (Chair)
Ivilina Pandeva, U.K.
Jan Deprest, Belgium
Matthew Izett, U.K.
Jason Lim Shau Khng, Singapore
Roy Ng, Singapore
Alfredo Milani, Netherlands (Ex Officio)

Past-Presidents

Jorge Milhem Haddad, Brazil (2021-2022)
Ranee Thakar (2019-2020)
Lynsey Hayward (2017-2018)
Bob Freeman (2015-2016)
G. Willy Davila (2013-2014)
Harry Vervest (2011-2012)
Peter Sand (2009-2010)
Tsung Hsien (Charles) Su (2007-2008)
Paul Riss (2005-2006)
Peter Dwyer (2003-2004)
Hans van Geelen (2001-2002)
Linda Cardozo † (1999-2000)
Oscar Contreras Ortiz † (1997-1998)
Harold Drutz (1995-1996)
James Gibson † (1993-1994)
Eckhard Petri † (1991-1992)
Bozo Kralj † (1989-1990)
Donald Ostergard (1985-1988)
Jack Robertson † (1981-1984)
Axel Ingelman-Sundberg † (1976-1980)

Local Organizing Committee

Roy Ng (Chair)
Rana Aroos
Kazila Bhutia
Chris Chong
Chua Hong Liang
Eugene Huang
Ng Kai Kyn
Jill Lee
Jason Lim Shau Khng
Harvard ZJ Lin
Francis Seow-Choen
Arthur Tseng
Fiona Wu

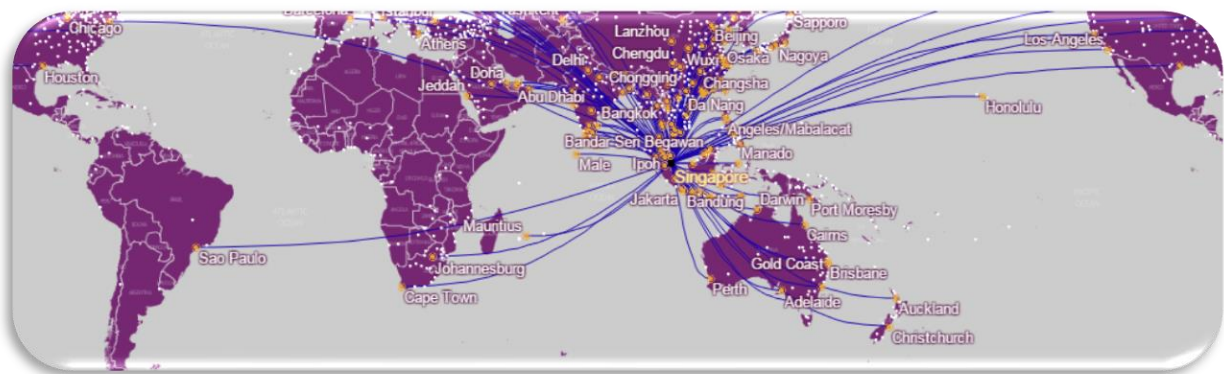


Destination Singapore

There are many reasons for Singapore being Asia's Top Convention City in International Congress and Convention Association (ICCA)'s global rankings for 16 years running. Singapore is a pioneering and stimulating presence in the industry in this region as it has all the basics of a good host: a great business environment, world-class facilities and infrastructure, professional services, exclusive event venues and cool attractions, all in a rich and unique Asian setting like nowhere else.

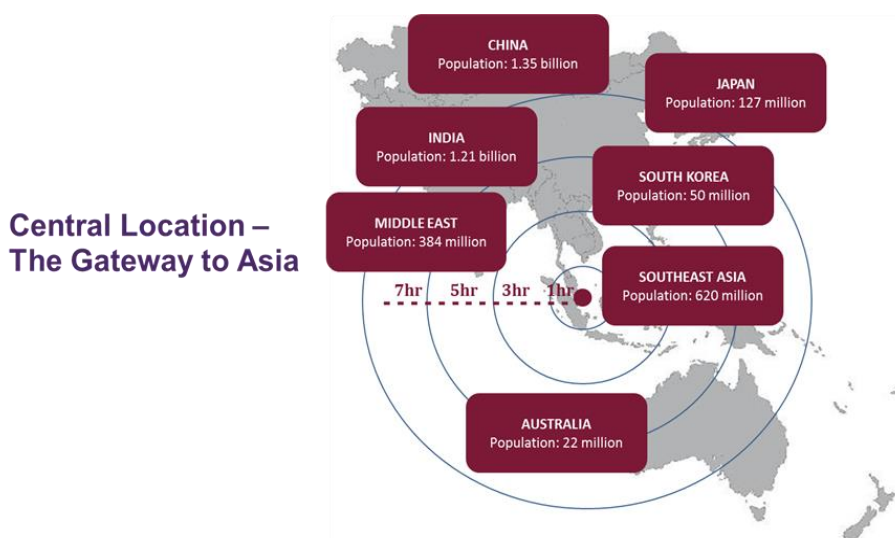
Changi International Airport is only a 30 minutes drive from the city. As a compact city, it is convenient to travel around Singapore. Hotels, restaurants, venues, shopping and sightseeing spots are conveniently clustered in various neighborhoods, such as Marina Bay, Orchard Road, and Changi, and all are easily accessible via Singapore's safe and reliable public transportation system. Besides a vibrant dining, arts and entertainment scene, Singapore is home to countless key attractions and a wide range of accommodations to suit any budget.

Accessibility



Singapore is a major air, sea and telecommunications hub in Asia. From its strategic position, it offers market access to 4 billion people within a 7-hour flight radius. With flights from 400 cities in 100 countries and territories, Singapore is easily accessible from anywhere around the world.

Changi International Airport handles over 7,000 flights a week, providing convenience and effective connectivity for corporate travelers. Singapore also is the most network-ready country in the world, with its broadband network reaching 99 per cent of the population.



49th Annual Meeting of the International Urogynecological Association

Invitation to Corporate Sponsors and Exhibitors

Venue

Raffles City Convention Center
252 North Bridge Rd
Singapore 179103

[Link to Google Maps](#)

The Raffles City Convention Center is about a 20-minute drive from the Singapore Changi Airport and is located in the city center on the 4th level of the Raffles City Shopping Centre.

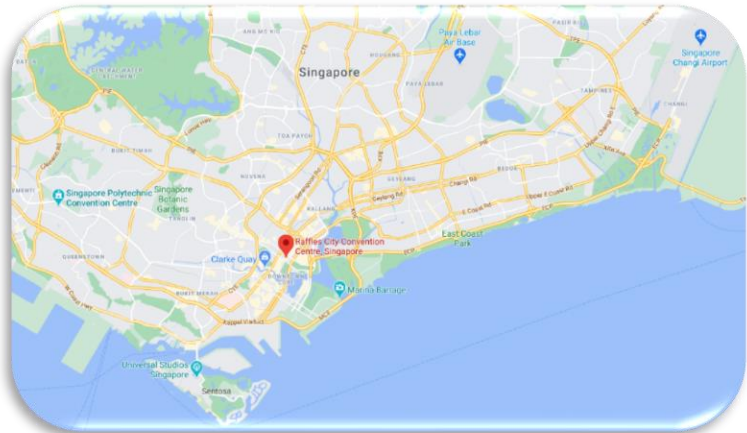
The Raffles City Convention Center is one of the large, comprehensive convention and exhibition venues in Singapore with the most advanced and complete facilities and is an important venue for domestic and international large-scale conventions, exhibitions, and other business and cultural activities.

What is very convenient is that the following two hotels are in the same complex and thus directly connected to the Convention Center:

Swissôtel The Stamford

Fairmont Singapore

IUGA has secured room blocks in these two hotels. If you are interested in making a (group) reservation for you, your representatives and/or for your (invited) Healthcare Professionals, please contact Vivian Gies at the IUGA Meeting Office by e-mail meeting@iuga.org or by phone +31-75-6476365



49th Annual Meeting of the International Urogynecological Association

Invitation to Corporate Sponsors and Exhibitors

Scientific Program & Exhibit Hours

The IUGA Annual Meeting starts on Wednesday, June 19, 2024, with the workshop day. Registration will be open all day and this will also be the set-up day for the exhibits. The IUGA Exhibition Hall will open for attendees at 5:00pm as we will hold a 2-hour welcome reception (drinks and snacks) at the exhibits during which time you can expect substantial traffic to your booths. The scientific program continues on Thursday, June 20, 2024 and will end on Saturday, June 22, 2024, at 4:00pm. Exhibits will close on Friday after the last coffee break (4:00pm) after which you can start dismantling your booth. For further reference, please see the program at-a-glance overview below.

	Wednesday June 19	Thursday June 20	Friday June 21	Saturday June 22				
7:00 AM		FIUGA Fun Run/Walk	Meet the Experts Breakfast	Sponsored Breakfast Session				
7:30 AM								
8:00 AM	Workshops	Allied Health, Ibero - American, Pan Asian, EUGA, Basic Science, Fellows Day	Abstract Session	Abstract Session	Abstract Session			
8:30 AM			Abstract Session	Abstract Session	Abstract Session			
9:00 AM			Abstract Session	Abstract Session	Abstract Session			
9:30 AM			Abstract Session	Abstract Session	Abstract Session			
10:00 AM			Coffee Break	Plenary Session (Debate/Round Table/Panel)				
10:30 AM			2024 Annual Meeting Presentations					
11:00 AM			Uif Ulmsten Lecture	Coffee Break				
11:30 AM			Awards Ceremony (FIUGA, Fun Run, Pins, Oscar Contreras Ortiz, Best Abstracts, Research and Ob)					
12:00 PM			Abstract Session	Abstract Session	Abstract Session			
12:30 PM			Abstract Session	Abstract Session	Abstract Session			
1:00 PM	Break Optional Grab and Go Lunch	Lunch / Sponsored Lunch Session E-Poster presentations	Lunch / Sponsored Lunch Session E-Poster presentations	SIG Meetings including lunch				
1:30 PM								
2:00 PM	Workshops	Welcome and Presidential Address	Abstract Session	Abstract Session	Invited Lectures	Abstract Session	Abstract Session	Abstract Session
2:30 PM		State of the Art Lecture	Abstract Session	Abstract Session	Invited Lectures			
3:00 PM		Best Overall Abstract Presentation	Coffee Break					
3:30 PM		Coffee Break	Plenary Session (Debate/Round Table/Panel)					
4:00 PM		Plenary Session (Debate/Round Table/Panel)	Plenary Session (Debate/Round Table/Panel)					
4:30 PM			2 x Best Abstract Presentation (Basic Science and Physician in Training)					
5:00 PM	Welcome Reception	Abstract Session	Abstract Session	Abstract Session	IUGA Business Meeting and Member Reception			
5:30 PM								
6:00 PM								
6:30 PM								
7:00 PM		Evening - Presidents' Reception	Evening - Meeting Dinner/Party					
7:30 PM								
8:00 PM								

The Program Committee is currently developing the program that meets the needs of the audience present in Singapore as well as of those participating remotely. The final program will be announced in Q1 of 2024 and will at that time be also made available on the website www.iugameeting.org. The topics that are included in our program cover all areas of female pelvic medicine and health, including but not limited to the following topics:

- Anatomy
- Anorectal Disorders
- Basic Science
- Epidemiology/Quality of Life
- Fecal Incontinence
- Fistula
- Imaging
- Pathophysiology of Pelvic Floor Dysfunction (includes pregnancy, delivery)
- Pelvic Pain
- Pelvic Organ Prolapse
- Laparoscopic and Robotic Surgery
- Sexual Function
- Surgical Education
- Surgical Complications
- Urinary Incontinence: Assessment (includes Urodynamics)
- Urinary Incontinence: Treatment incl. Stress incontinence Overactive Bladder Syndrome
- Voiding Dysfunction

Sponsorship Information & Levels

The IUGA offers companies the opportunity to support the IUGA Annual Meeting by enabling them to promote their scientific endeavors by becoming a Sponsor and/or Exhibitor.

All sponsorship options are listed in this brochure. Sponsors may opt for a single sponsor item, but any combination of multiple sponsorship opportunities and/or categories is possible.

The International Urogynecological Association will conclude a sponsorship contract with all sponsors. All applications for sponsorship will be processed on a FCFS basis (first-come, first-served). Sponsors will have first choices based on the sponsor levels, which are (in this order) Platinum, Gold, Silver, and Bronze Sponsorship. Please see the schedule below for the respective sponsorship amount per level.

Sponsorship Levels

Sponsorship levels are listed below from which sponsors may select different elements according to the amount of their financial support, which will indicate their level of sponsorship.

All Sponsors will have preferred access to sponsor items, time slots, and booth locations (in below order) up until **February 29, 2024**. As from March 1, 2024, all non-purchased sponsorship items and unallocated booth space will become available on a FCFS-basis (based on date of receipt of application form, payment required!).

If you are interested in becoming a sponsor of the IUGA Annual Meeting, please contact Mr. David Casalod, Executive Director, by phone: +1 651 502 8619 or by email: david@iuga.org, or Mrs. Corie Pel, Associate Executive Director by phone: +31 75 647 6365 or by email: tessa@iuga.org.

SPONSORSHIP LEVEL	Package Fee <u>or</u> Fee for a-la-carte options
PLATINUM SPONSOR	USD 97,500
GOLD SPONSOR	USD 67,500
SILVER SPONSOR	USD 27,500
BRONZE SPONSOR	USD 14,500
SUPPORTER	USD 8,500
EXHIBITOR per sq. meter NET	as from USD 550 p/m ² (1 m ² = 10.7 sq.ft)

DEADLINE FOR PREFERRED ACCESS SPONSORS: FEBRUARY 29, 2024

PLATINUM SPONSOR – US\$ 97,500

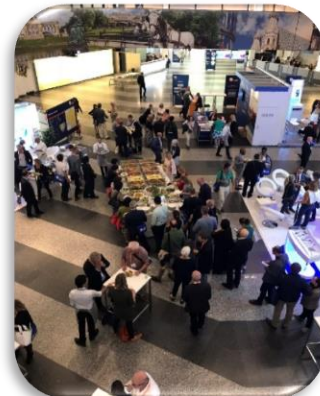
The following benefits are included in the Platinum Sponsor package:

- Non-concurrent 60-minute Sponsored Symposium (EXCLUSIVE FIRST OPTION on LUNCH time slots!)
- **Free standing** booth space of **36 sq. meter** (6x6 = 36 m² / approx. 20x20ft = **400 sq. ft.**)
- PLATINUM HOSPITALITY VIP ROOM – unlimited use of VIP room exclusive for all Platinum Sponsors
- First choice for Industry Sponsored Symposium timeslot and exhibition space location (if more Platinum Sponsors – first come first serve)
- Full page advertisement in the final program book on inside back cover
- Insert in delegate bag (excluding production costs)
- Selection of one of the following: 1) logo on lanyards, 2) logo on delegate bags
- Recognition as Platinum sponsor in the Registration area (dedicated banner for Platinum Sponsors)
- Sponsored promotional email to meeting attendees (to be sent by IUGA)
- Acknowledgement as Platinum Sponsor on meeting website with logo and link to sponsor's website
- Acknowledgement as Platinum Sponsor on break slides in plenary session room (with logo) and in the preliminary and final programs (with logo)
- Acknowledgment as Platinum Sponsor from the podium during the opening and closing general sessions
- Acknowledgment as Platinum Sponsor in the app (top listing!)
- 10 complimentary meeting registrations and 20 complimentary exhibit-only registrations to be used for corporate representation

GOLD SPONSOR – US\$ 67,500

The following benefits are included in the Gold Sponsor package:

- 60-minute Sponsored Symposium (non-exclusive timeslot)
- **Premium 24 sq. meter** exhibit booth space (6x4 = 24 m² / approx. 20x13ft = 260 sq. ft.)
- Choice for Industry Sponsored Symposium timeslot and exhibition space location after Platinum Sponsors (if more Gold Sponsors – first come first serve)
- Full page advertisement in the final program book (inside page)
- Insert in delegate bag (excluding production costs)
- Recognition as Gold sponsor in the Registration area (Sponsor banner)
- Sponsored promotional email to meeting attendees (to be sent by IUGA)
- Acknowledgement as Gold Sponsor on meeting website with logo and link to sponsor's website
- Acknowledgement as Gold Sponsor on break slides in plenary session room (with logo) and in the preliminary and final programs (with logo)
- Acknowledgment as Gold Sponsor from the podium, following Platinum Sponsors, during opening and closing general sessions
- 6 complimentary meeting registrations and 12 complimentary exhibit-only registrations to be used for corporate representation



SILVER SPONSOR – US\$ 27,500

The following benefits are included in the Silver Sponsor package:

- **Premium 18 sqm exhibit booth space** (6x3 or 9x2=18 m² / approx. 19.5x10ft or 30x6.5 = 195 sq. ft.)
- Choice for exhibition space location after Platinum and Gold Sponsors (if more Silver Sponsors – first come first serve)
- ½ page advertisement in the final program book
- Insert in delegate bag (excluding production costs)
- Recognition as Silver sponsor in the Registration area (Sponsor banner)
- Sponsored promotional email to meeting attendees (to be sent by IUGA)
- Acknowledgement as Silver Sponsor on meeting website with logo and link to sponsor's website
- Acknowledgement as Silver Sponsor on break slides in plenary session room (with logo) and in the preliminary and final programs (with logo)
- Acknowledgement as Silver Sponsor from the podium, following Platinum and Gold sponsors, during opening and closing general sessions
- 4 complimentary meeting registrations and 8 complimentary exhibit-only registrations

BRONZE SPONSOR – US\$ 14,500

The following benefits are included in the Bronze Sponsor package:

- **Premium 12 sq. meter exhibit booth space** (6x2 = 12 m² / approx. 20x6.5 = 130 sq. ft.)
- Choice for exhibition space location after Platinum/Gold/Silver Sponsors (if more Bronze Sponsors – first come first serve)
- Acknowledgement as Bronze Sponsor on meeting website with logo and link to sponsor's website
- Acknowledgement as Bronze Sponsor on break slides in plenary session room (with logo) and in the preliminary and final programs (with logo)
- Acknowledgment as Bronze Sponsor from the podium, following Platinum, Gold and Silver Sponsors, during opening and closing general session
- 2 complimentary meeting registrations and 4 complimentary exhibit-only registrations

SUPPORTER – US\$ 8,500

The following benefits are included in the Supporter package:

- Premium (corner) 8 sq. meter exhibit booth space (4x2=8 m² / approx. 13 x 6= 78 sq. ft.)
- **Preferred choice for exhibition space** after Sponsors (if more Supporters – first come first serve)
- Acknowledgement as Supporter on meeting website
- Acknowledgement as Supporter on break slides in plenary session room and in the preliminary and final programs
- Acknowledgement as Supporter from the podium, following Platinum, Gold and Silver sponsors, during opening and closing general sessions
- 1 complimentary meeting registration and 3 complimentary exhibit-only registrations

Some sponsorship items are exclusive and are provided on a first-come-first-serve basis. First round of placement of booth space will be done for applications received by the deadline of **February 29, 2024. Please note:** customization of Sponsor packages is also available upon request. If a package is customized, the total costs will be recalculated based on the individual/a-la-carte pricing of each option, whereas the minimal sponsor package fee needs to be met in order to determine that company's Sponsor level.

49th Annual Meeting of the International Urogynecological Association

Invitation to Corporate Sponsors and Exhibitors

Exhibition

The IUGA 49th Annual Meeting offers you an opportunity to showcase your products, services and company message to 1,200+ health care professionals who specialize in the fields of pelvic pain and female pelvic floor disorders. Exhibiting at the meeting provides a valuable resource where attendees can meet, greet, mix and mingle between sessions. This is your chance to interact one-on-one with leaders in the field from around the world.

The IUGA Exhibition is highlighted in yellow in the floor plan to the right. It is located in the (pillarless) "Fairmont Ballroom" on LEVEL 4 of the Raffles Convention Center.

The booths will be placed in two sections of the Ballroom: the Canning Room and the Padang Room. The IUGA Exhibit Area will also feature Coffee and Tea stations during breaks and continuous water stations.

The 3rd section, the Collyer Room, will be used for Industry Sessions and Scientific Sessions (round tables set up).

The other Main Scientific Sessions will be held at the Stamford Ballroom and the other sessions, including all workshops and smaller meetings, will all be taking place in rooms on the same Level.

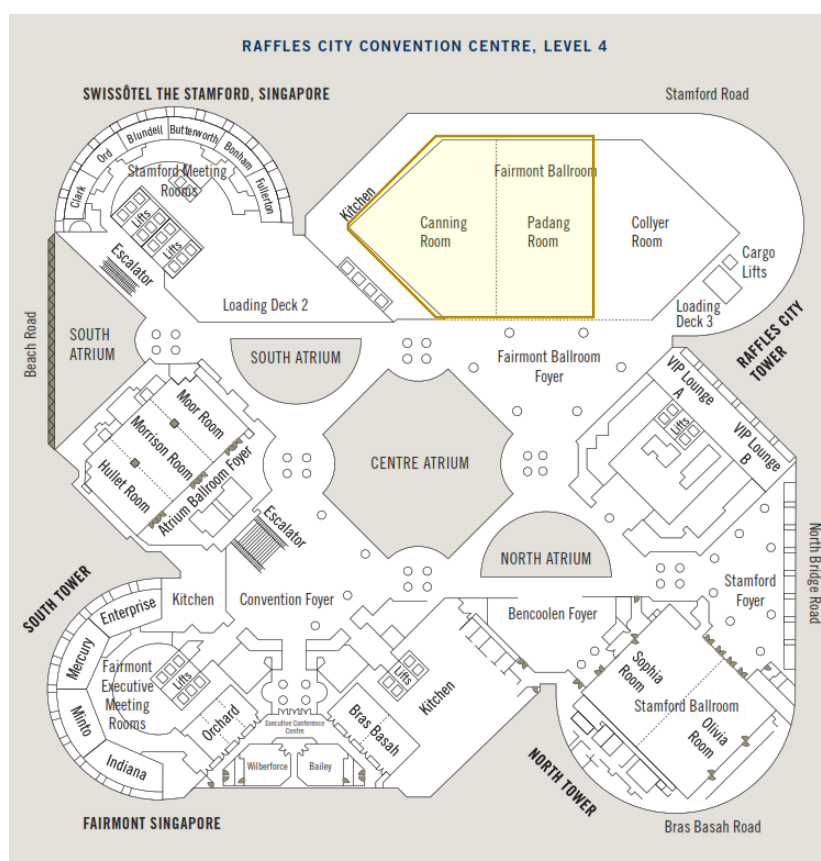


Exhibit Days/Hours

SET UP:	Wednesday, June 19, 2024:	08:00 am - 05:00 pm (booths should be ready by 4:30pm)
OPEN:	Wednesday, June 19, 2024:	05:00 pm - 07:00 pm (2 hour welcome reception)
OPEN:	Thursday, June 20, 2024:	08:00 am - 06:00 pm (sessions end at 05:45pm)
OPEN:	Friday, June 21, 2024:	08:00 am - 04:00 pm (closes after last coffee break)
DISMANTLE:	Friday, June 21, 2024:	As from 04:00 pm

Exhibit Rates

Exhibition space as starts at **USD 550 per square meter** (1 m² = 10.76 square feet) for inline booths. Standard booth sizes are 3x2 meter = 6 square meter (65 square feet), **bare space only**. Corner booths are available at an additional charge of USD 600. IUGA has a limited number of non-profit booths (501(c)3 or EU Equivalent) available (small 2x2m table tops inline) at a reduced rate of USD 850 located in a dedicated/different section of the exhibit hall.

49th Annual Meeting of the International Urogynecological Association

Invitation to Corporate Sponsors and Exhibitors

We currently have the following booths sizes available (booth space > 12 sqm -> reserved to sponsors):

STANDARD BOOTH SPACE		PREMIUM BOOTH SPACE		Exhibit Crew Badges included
3 x 2 m inline	US\$ 3,300	3 x 2 m corner	US\$ 3,900	2
4 x 2 m inline	US\$ 4,400	4 x 2 m corner	US\$ 5,000	3
5 x 2 m inline	US\$ 5,500	5 x 2 m corner	US\$ 6,100	3
6 x 2 m inline	US\$ 6,600	6 x 2 m corner	US\$ 7,200	4

All booths include the following items

- 1 Electricity outlet
- 1 table with tablecloth and 1 chair per 6 sq meters
- Company listed in the exhibit guide or final program book if combined (deadlines apply)
- Company listed on the floor plan in the app (deadlines apply)

Please note that booth displays, backdrops, walls, furniture (tables, chairs, etc.) and material handling (shipping/drayage) are not included with your exhibit space rental. Ordering details will be included in the Exhibitor Manual (available in March 2024).

Additional Corporate Badges

Additional corporate/exhibitor badges may be ordered at US\$300 per badge up to a maximum equal to the number of exhibitor badges included in your company's package. Any additional exhibitor badges will be charged at regular registration fees.

Booth space allocation

All Sponsors and Supporters will be offered the chance to choose their booth location first. Exhibitors can indicate their preferred booth location on the exhibition form (see appendices) but final assignment will be done by, and at the sole discretion of, IUGA. Factors affecting booth location include the date the registration form was received by the IUGA Office, number of exhibits, and proximity of competitors.

The first round of placement of booth space will be done for applications received by the deadline of February 29, 2024. After this date, the remaining booths will be made available on a first-come-first-served basis.

Lead Retrieval

IUGA is pleased to offer lead retrieval. Lead retrieval allows you to use your own or your company's smartphone to collect attendee leads onsite. Scanning the QR code or barcode on an attendee's badge sends their contact information to an online lead management portal where they can later be exported by IUGA. Information IUGA will provide through this portal is first name, last name, organization, address, city, state and email.

Cost for 1 lead gatherer account (to be used on your own device) is US\$ 500. Every additional lead gatherer account (to be used on your own devices), will be charged at US\$ 150 up to a maximum of 11 users. Any additional account over 11 users will be provided to you at no extra expense (max. charge US\$ 2,000, fair use policy applies).

IUGA will send you a list with all your scanned contact including their contact details immediately after the show ends on Friday afternoon so you can follow up with your leads within hours after the meeting.

Sponsored Symposia

As a service to the IUGA Annual Meeting delegates, IUGA has adopted a policy of allowing industry-sponsored symposia in conjunction with its Annual Meeting. Industry Sponsored Symposia organized by Sponsors – whether pharmaceutical, medical device or other healthcare related companies – will be on a topic of their choice but will have, as their main objective, the dissemination of scientific data and innovation, which will enhance the meeting experience for all participants.

All interested companies will need to submit a symposia proposal in writing to meeting@iuga.org no later than April 1, 2024, for consideration of the IUGA. The proposal should address, as a minimum, the following items:

- Official title of your Symposium;
- Short description of your Symposium;
- Program schedule, number of presentations, duration and timelines;
- For each presentation: official presentation title and speaker name and affiliation(s);
- Preferred date and time slot (see below);
- Anticipated attendance figure(s);
- Acceptance of the IUGA Industry Symposium Terms and Conditions (see below).

The Program Committee will review each proposal and industry sponsors of accepted symposia will be notified no later than April 15, 2024.

Time slots & Fees

We offer the following six time slots for sponsored symposia:

- 3 x 1-hour lunch-break time slots (12:30-1:30PM) on Thursday / Friday / Saturday
- 3 x 1-hour early-morning time slots (7:00-8:00AM) on Thursday / Friday / Saturday

	Thursday June 20	Friday June 21	Saturday June 22
60-minutes timeslot: 07:00 – 08:00 AM	USD 25,000	USD 30,000	USD 20,000
25-minutes timeslot: 07:00 – 07:25 AM 07:30 – 07:55 AM	USD 15,000	USD 18,000	USD 12,000
60-minutes timeslot: 12:30 – 01:30 PM	USD 50,000 (*)	USD 50,000 (*)	USD 40,000
30-minutes timeslot: 12:45 – 01:15 PM 01:20 – 01:50 PM	USD 30,000	USD 30,000	USD 24,000

(*) Timeslots exclusively reserved until February 29, 2024 to Platinum Sponsors. As from March 1, non-booked timeslots will be released and offered to Gold Sponsors (FCFS). Once Gold Sponsors have selected their preferred time slot, remaining open time slots will be made available to purchase for other sponsors and exhibitors.

Note that time slots are non-exclusive (concurrent sessions may occur) except for those time slots reserved by our Platinum Sponsors.

Symposium Package

The following benefits are included for all symposia time slots:

- Meeting room rental, set up in round tables, and usage during booked time slot.
- Standard audiovisual materials: LCD projector, screen, audio, speaker microphone, moderator table and microphone. Note: laptop to be supplied by symposium host, and any additional equipment or special arrangements required will be billed directly to the supporting company and arranged through the IUGA Office.
- At the entrance of the meeting room: display table.
- Onsite speaker support by AV staff and IUGA Office. Note: supporting company must cover all speakers' expenses including registration, accommodation and travel expenses.
- Catering/F&B: **not included**. However, if a symposium takes place during the **lunch** period, symposium attendees can make use of the same meal that is being provided at that time to all other meeting registrants at the exhibit hall. Note that a symposium supporting company is free to order F&B/meals for those attending their session, or to supplement the meal that IUGA provides. FYI: IUGA will **not** provide breakfast to attendees at the venue.
- Any food & beverage served specifically for sponsored symposia will be arranged by the symposium Supporter through the IUGA Office and billed directly to the supporting company.



Symposia Terms and Conditions

- Special time slots will be designated and will be allocated on a “first-come, first-served” basis;
- The supporting company for the Symposium may select speakers and topics;
- The company, in addition to the Symposium fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the speakers have already been invited by the Meeting;
- All costs related to a self-organized Symposium session. e.g. remuneration, travel and accommodation for the invited faculty related to the reserved Symposium, technical & audio-visual facilities other than the standard facilities provided in the lecture hall, are at the expense of the sponsor concerned;
- Symposium Program is subject to approval by the IUGA Program Committee. In case where the committee disapproves the Symposia Program, each party will be entitled to cancel the Symposium booking without paying any penalty for the cancellation or for any damages caused by the cancellation to the other party. Upon such cancellation, neither of the parties will have any claims, demands or suits towards the other;
- Symposia are offered as non-accredited, promotional educational opportunities and will be clearly indicated as “Sponsored Symposium”.

Sponsored Educational Programs

Besides Sponsored Symposia, the following sponsored **educational & hospitality** options are available:

- Educational Workshop
- Fellows' Program
- Hospitality Rooms / Product Presentation
- Industry Symposia (see Sponsored Symposia)
- Meet-The-Experts Round Table
- Special Interest Group

Educational Workshop - US\$ 12,500

On Wednesday morning, IUGA traditionally organizes workshops, which will be conducted in two sessions on the morning and afternoon of Wednesday, June 19, 2024. For information and guidelines, see our website: <https://www.iugameeting.org/2024/info/call-for-workshops>

As a sponsor, you can either apply to organize a pre-meeting workshop yourself (sponsored non-CME workshop) or you can support/sponsor an existing pre-meeting workshop. In both cases, it allows your company to gain additional exposure outside of the exhibit hall and prior to the start of the meeting. The maximum duration of a workshop is 4 hours; alternative 2-hour time slots are also available.

Applications for sponsored workshops should be in by January 15, 2024 for them to be included on the registration form. Note that all workshop attendees will have to pay a workshop fee for attending a workshop.

Fellows' Program - US\$ 11,500 (non-exclusive) / US\$ 27,500 (exclusive)

At every IUGA meeting, the IUGA Fellows, Trainees and Early Career Professionals Committee, in close coordination with the IUGA Program Committee, develops a dedicated Fellows' Program consisting of a series of high-quality educational sessions for IUGA fellow members and others who are in the midst of their training. These sessions have been very popular with the target group and this program is normally attended by 100-150 international fellows (141 at the 2023 The Hague Annual Meeting).

The program features keynote speakers, a hands-on workshop/surgery session, a video session, and the fellows' paper session. This session also includes a dedicated Fellows lunch.

The supporting company will receive the following benefits:

- A dedicated table-top display immediately outside the fellows' session room
- 2 representatives of the company invited to attend the fellows' day sessions
- Acknowledgement as a Fellows Program Sponsor on the meeting website
- Acknowledgement as a Fellows Program Sponsor in the exhibit guide
- Acknowledgement as a Fellows Program Sponsor in the mobile app
- Acknowledgement as a Fellows Program Sponsor in the by the chair of the session
- Only if an exclusive Fellows' Program sponsor: recognition during lunch time as a supporter and the option to organize a dedicated Fellows Activity (at company's expense, program/time to be discussed)

Hospitality Rooms – US\$ 10,000 (1 day) / US\$ 15,000 (2 days)

Sponsors will have access to a dedicated hospitality suite which may be used for private meetings and product presentations. The room will be visible for participants on the floor plan in the mobile app. The room will be furnished with a boardroom style layout. It serves as an extension of the company's exhibit presence and can be booked for 1 or 2 days (Thursdays and/or Fridays only). Maximum capacity: 25. Any F&B or AV orders are at the sponsor's own expense and must be arranged through the IUGA Office who will liaise you with the hotel for ordering and finale invoice/bill settlement.

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Industry Symposia – as from US\$ 12,000

See Sponsored Symposia on page 15 of this brochure.

Meet the Experts Round Table – US\$ 7,500

This session for 150-180 attendees features intense, small group discussions and has become a sellout over the past few years since it was introduced. 20 experts in the urogynecological field lead with a small group of up to 9. The session is tentatively scheduled on Friday, June 21, 2024.

The supporting company will receive:

- A display (banner or similar) immediately outside the session room at 30 minutes prior to the session until the end of the session.
- A welcome greeting to the audience
- Acknowledgment on meeting website as a supporter of the Meet The Experts Round Table
- Acknowledgment in the exhibit guide as a Supporter of the Meet The Experts Round Table
- Acknowledgment in the mobile app as a Supporter of the Meet The Experts Round Table

Special Interest Group Session Supporter – US\$ 5,000

IUGA has seven different special interest groups (SIGs) and the meetings of these sub-sections of members can be supported. The special interest groups focus on:

- Basic Science
- Cosmetic Urogynecology
- Minimally Invasive Endoscopic Surgery
- Neuro-urogynecology and Urogenital Pain
- Obstetric Pelvic Floor & Anal Sphincter Injuries
- Pelvic Floor Imaging
- Pelvic Floor Rehabilitation

The supporting company will receive:

- A display (banner or similar) immediately outside the session room starting at 30 minutes prior to the session until the end of the session.
- A welcome greeting to the audience
- Acknowledgment on meeting website as a supporter of the Special Interest Group Session
- Acknowledgment in the exhibit guide as a Supporter of the Special Interest Group Session
- Acknowledgment in the mobile app as a Supporter of the Special Interest Group Session



IUGA Mobile App

We offer a variety of sponsor options on IUGA's own branded mobile event app.:

- IOS: <https://apps.apple.com/us/app/iuga/id1546091390>
- Android: <https://play.google.com/store/apps/details?id=org.iuga.app&hl=en&gl=US>

1. Sponsor Splash Screen – US\$ 7,500 (non-exclusive) / US\$ 12,500 (exclusive)

Make a lasting first impression with a splash screen. There is incredible value to be gained by being visible to every attendee when they open the IUGA Annual Meeting app. This PRIME spot allows you to move away from the often-missed printed flyers and posters and gives you a “can’t miss it” advertising solution.

BENEFITS of a Splash Page

- ✓ Full-Screen ad
- ✓ Ad displays IMMEDIATELY when app is opened
- ✓ Automatically sized to fit iPhone, iPad and Android devices

2. Banners – US\$ 3,500 (non-exclusive)

A dynamic way to reach attendees. Banner ads are **front and center** on the app and help drive booth and website traffic and increase brand visibility. Attendees can easily connect with you by tapping through to websites or destinations within the app. This includes listings that house valuable content like contact info, documents, and more. Also, consider the benefits of a banner ad that targets specific attendees by leveraging group-based content.

BENEFITS of a Banner

- ✓ Banners are placed on the main screen for ultimate visibility
- ✓ Real-time reports provide impressions and click-through rates

3. Sponsored Listing – US\$ 2,500 (non-exclusive)

Standard listing is offered to exhibitors. If you really want to stand out and make your brand more visible, sponsored listings are the easiest way to get into the spotlight.

BENEFITS of Sponsored Listings

- ✓ Additional exposure for your brand through listings
- ✓ Expanded profiles including photos, brochures, and other marketing materials

4. Push Notifications – US\$ 1,500 each (\$1 per delegate!)

Push notifications will instantly help you reach attendees with important information, alerts, updates and more. It's an ideal way for you to connect with more customers. Our native mobile event app will allow us to create custom messages and send them to all our attendees anytime and anywhere. Push notifications appear on the screen of our attendee's device even if the meeting app is closed, much like a text message. This will ensure that alerts and updates are always seen. With push notifications, you can encourage attendees to visit your booth or view your company listing to learn more about your products and services.

BENEFITS of Push Notifications

- ✓ Alerts pop-up instantaneously on each attendee's device
- ✓ All attendees receive notifications when they have the meeting app
- ✓ Use this avenue to connect with attendees before, during and after the meeting
- ✓ Target specific groups of attendees with segmented push notifications

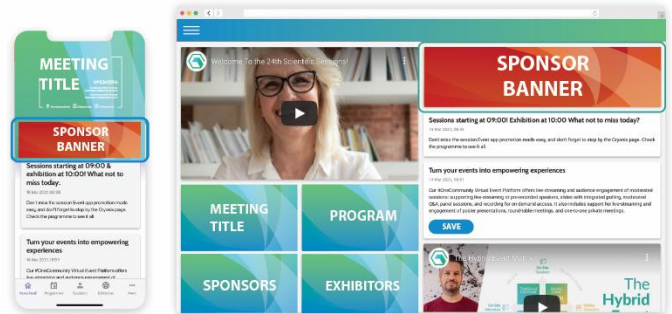
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Splash Screen /Event Intro Page



Banner Ad



News Message & Push Notification



Mobile App Sponsor Packages:

<p>Exclusive Sponsor Package (upon availability, exclusive sponsor item)</p>	<p>US\$ 15,000 (=30% discount)</p>
<p>Sponsorship benefits include:</p> <ul style="list-style-type: none"> • Splash Screen • 1 Banner Ad • 2 Push Notifications • Sponsored Listing 	
<p>Key Sponsor Package (non-exclusive sponsor item)</p>	<p>US\$ 6,250 (=30% discount)</p>
<p>Sponsorship benefits include:</p> <ul style="list-style-type: none"> • 1 Banner Ad • 2 Push Notifications • Sponsored Listing 	

A-la-carte Sponsor Items

Besides sponsor packages, exhibits, educational programs, and exposure in the mobile app, you can opt for supporting any of the following items:

- Advertisement in Exhibit Guide
- Break Sponsor
- Delegate Bag
- Delegate Bag Insert
- E-learning Support for Developing Countries
- Lanyards (Key Cords)
- Leadership Dinner
- Venue Branding

ADVERTISING IN EXHIBIT GUIDE	Starting at US\$ 1,500
<p>The exhibit guide will contain all the information about the sponsors and exhibitors including a floor plan and all sponsored sessions as well as a regular program overview. Important note: IUGA will NOT print a separate program book (it will use the mobile app instead) so this will be the only printed program overview available and handed out to attendees!</p>	
OUTSIDE COVER	US\$ 4,500
INSIDE COVER	US\$ 2,500
FULL PAGE IN THE EXHIBIT GUIDE	US\$ 2,000
HALF PAGE IN THE EXHIBIT GUIDE	US\$ 1,500

BREAK SPONSOR	US \$7,500
<p>Sponsor one of our 30-minutes coffee breaks (morning or afternoon), allowing for even greater networking potential and you will be allowed/be able to distribute company materials during the break and/or brand the break (e.g. corporate napkins or cups, materials to be provided by sponsor). Be creative to make that all important impression! The sponsored break will feature your company logo in the exhibit guide and within the mobile app description it will feature as “supported by [company]” as well. Note that all breaks will take place at the exhibits.</p>	

DELEGATE BAG	US\$ 5,000
<p>Delegate Bags will be branded (non-exclusive) with your company logo on the outside of the bag. IUGA will endorse the opposite side of the bag. If you’re interested in (providing) exclusive conference bags please contact the IUGA Office.</p>	

DELEGATE BAG INSERT	US\$ 1,500 (only \$1 per attendee!)
<p>Delegate Bags will be branded (non-exclusive) with your company logo on the outside of the bag. IUGA will endorse the opposite side of the bag. If you’re interested in (providing) exclusive conference bags please contact the IUGA Office.</p>	

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E-LEARNING FOR DEVELOPING COUNTRIES	US\$ 7,500
<p>Join IUGA in our effort to make our annual meeting content FREELY available worldwide to healthcare professionals from the <u>developing world</u> (low-income countries).</p> <p>Although IUGA does not offer live remote/virtual access to its annual meeting in support of in-person attendance, IUGA also recognizes that not every individual is able to attend the meeting in person. Amongst them, there are many who would substantially benefit from being able to access the educational and scientific content presented at our meeting. With your support, IUGA will record all sessions and offer access to it AT NO EXPENSE to any healthcare professional from the developing world (registration required) within 3 months after the meeting has ended.</p> <p>Your sponsorship will include acknowledgement as a sponsor on the registration page where we offer an unlimited number of free scholarships for those who meet the criteria. We will also acknowledge your support on the actual platform where we host the content. Finally, we will send out a series of dedicated mails (IUGA database of 12,000+ contacts) and several Social Media Posts about this opportunity where we offer 1-year free access to the meeting content and mention it is being supported by your company.</p>	

LANYARDS (Key Cords)	US\$ 5,000 (non-exclusive)
<p>Your company logo will be printed on the lanyard together with the IUGA logo (alternated).</p>	

LEADERSHIP VIP DINNER (50 pax)	US\$ 6,500
<p>At every IUGA Annual Meeting, IUGA leadership meets with Regional Leadership during a leadership dinner. This dinner will be attended by the full IUGA Board and the Advisory Council, which includes all International Advisory Board Members, Past-Presidents, Committee Chairs, Editors in Chief, and other IUGA Officers. Supporting this dinner allows recognition of such support and allows you to attend the dinner with up to 4 of your corporate representatives to mingle and network with all KOLs.</p>	

VENUE BRANDING	As from US\$ 750 (non-exclusive)
<p>From digital displays to floor stickers, from pillar wraps to welcome desks, from flags to banners, we will work with you to ensure you get the desired exposure for your company and/or product. Contact the IUGA Office to explore all branding options inside the meeting venue.</p>	

Other suggestions and/or Ideas?

The Organization remains at your disposal to help you maximize your exposure by customizing sponsor options based on your specific preferences. Please don't hesitate to contact us!

Legal Notices & Contract Conditions

The terms and conditions as stated in this invitation (see below) shall be taken into account and apply to all sponsors and exhibitors that support the IUGA Annual Meeting 2024. Please use the sponsorship form enclosed to make your binding application. On confirmation of the registration by the IUGA Office by email, the sponsor will be invoiced accordingly. The full sponsorship fee plus any ancillary expenses incurred are payable in total. Within the different categories, sponsors will be treated on a “first-come, first-served” basis based on their categories and up to the deadlines listed.

Decisions regarding admission of exhibitors and exhibits and on allocation of space will be made by the IUGA. Sponsorship levels and the respective contracts will be taken into account when space is allocated. Special requests for booth locations will be fulfilled where possible, however shall not represent a condition for the participation in the exhibition.

Payments

Invoicing exhibitors & supporters: 100% of the total contracted fee upon receiving signed application form

Invoicing sponsors: 50% of the total contracted fee due upon receiving signed application form
Remaining 50% of the total contracted fee due on April 1, 2024

Payment terms of 30 days. If no payment is received within 30 days, a 1% monthly interest rate will be applied.

Disclosure

IUGA requests speakers and chairs in the scientific program of the IUGA Annual Meeting and in the Industry Sponsored Symposia to disclose potential conflicts of interest. Speakers are requested to disclose potential conflicts of interest regarding their current presentation with the submitted abstract in advance. Potential conflicts of interest can involve grants, honoraria, shares, paid positions on advisory boards etc.

Trademark Policy (usage of names and logos)

The names and logo (IUGA & IUGA Annual Meeting) are trademarks of the IUGA / International Urogynecological Association. Therefore, the use of the logo and names by users other than the society herself is subject to the approval of the Executive Director of the society. The logo of the IUGA and the IUGA Annual Meeting as well as using the name “IUGA Annual Meeting” is only to be used in official meeting publications, events and publications that have been officially approved by the IUGA. The **meeting logo** may be used with the designation of sponsors for own advertising by Premium, Major and Main Level Sponsors. However, use of the names or logos in any advertising, which can be read as either endorsement or exclusivity is not permitted. Use of the names where the logo would have been more appropriate is not permitted. Use of either the names or the logo as a heading, subject introduction or similar use, which implies involvement by the society or her Officers and/or agreement with the views being expressed, is not permitted.

Press Conferences

Press conferences conducted by industry partners may not be organized in parallel to the official meeting press conferences. Requests will need to be approved by the IUGA. No activities may be organized during the Opening Ceremony, Networking Reception and Closing Ceremony. Companies organizing press conferences should inform IUGA through its Executive Director of the date, schedule and venue of their press conferences.

Photos, video- and audio-recording

Taking photos, filming and recording of the exhibition and scientific sessions by the participants and the industry is strictly prohibited unless prior written approval has been obtained from the IUGA.

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Invitation to Corporate Sponsors and Exhibitors

Contact Information

For more information about exhibits, sponsorships, advertising options or additional support opportunities, please reach out to one of the contacts below:

Mr. David Casalod, Executive Director: david@iuga.org; cell phone +1 651 502 8619

Mrs. Corie Pel, Associate Executive Director: corie@iuga.org, cell phone +31 618 592 478

For all other information about the meeting, the program, logistics, onsite support, etc., please reach out to the contact below:

Mrs. Vivian Gies, Meeting Director: meeting@iuga.org, cell phone +31 612 362 783

Or you can contact either one of the IUGA Office below:

IUGA Office USA

14305 Southcross Dr., Suite 100

Burnsville, MN 55306

USA

P: +1 (952) 683 9037

E: office@iuga.org

IUGA Office Europe

Zaanweg 119A

1521 DS Wormerveer

Netherlands

P: +31 75 647 6365

E: office@iuga.org



TERMS & CONDITIONS

1 GENERAL

1.1 Definitions in these Terms and Conditions

a. "Application Form(s)": the IUGA Sponsor Application Form, the IUGA Additional Support Application Form, which when provided to IUGA office constitutes an irrevocable offer from the Sponsor to enter into a binding agreement for the item(s) indicated on the Application Form(s);

b. "Agreement": the Sponsor Agreement and/or the Additional Support Agreement;

c. "Booth": the construction, built on the Stand Space in which the Exhibitor displays his/its products or exhibits;

d. "Confirmation": the written confirmation (including by fax or e-mail) from IUGA of its allocation of one or more Sponsor Item(s), which is sent to the Sponsor by IUGA upon receipt by IUGA of (i) the Application Form(s) or (ii) the written approval (including by fax or by e-mail) from the Sponsor of a reasonable alternative as set out in article

e. "Meeting": the 49th Annual Meeting of IUGA held at the Raffles City Convention Center in Singapore;

f. "Venue": Raffles City Convention Center, 252 North Bridge Road in Singapore;

g. "IUGA": "International Urogynecological Association. a 501(c)3 non-profit organization incorporated and registered in the United States with a physical office at 14305 Southcross Dr, Suite 100, Burnsville, MN 55306, USA, phone: +1 (952) 683 9037, email office@iuga.org; and for these purposes represented by "Status Plus BV";

h. "Sponsor Agreement": the agreement between IUGA and the Sponsor with respect to the IUGA Sponsor Program, as further defined by the Confirmation and article 3 of these Terms and Conditions;

i. "Additional Support Agreement": the agreement between IUGA and Sponsor with respect to one or more Sponsor Item(s) other than participation in the IUGA Sponsor Program, as further defined by the Confirmation and article 3 of these Terms and Conditions;

j. "IUGA Office": IUGA's Business Office represented by/through STATUS PLUS BV, Zaanweg 119A, 1521 DS Wormerveer, The Netherlands, phone +31756476365.

k. "Exhibition": the presentation of for profit and not for profit biomedical companies and/or companies

interested in the field of Urogynecology during the Meeting;

l. "Exhibitor": the natural or legal person, including his/ its employees, servants and agents, to whom a Stand Space at the Exhibition has been allocated by IUGA;

m. "Prospectus": this document, a brochure provided by IUGA which contains information about the meeting and which includes these Terms and Conditions and the Application Form(s);

n. "Sponsor" the natural or legal person on behalf of which an Application Form has been submitted to the International Urogynecological Association;

o. "Sponsor Item(s): the exhibition stand space, the sponsored symposium slot, the additional support opportunity, participation in the IUGA Sponsor Program, all as set out in the applicable Application Form(s), and/or any other sponsor items as offered by IUGA;

p. "Stand Space": the area of space at the Venue where the Exhibitor is allowed, under the Sponsorship Agreement, to display his/its products or exhibits;

q. "Standard Booth": the construction, built on the Stand Space in which the Exhibitor displays his/its products or exhibits, provided by IUGA, upon application and (pre) payment by the Exhibitor;

r. "Terms and Conditions": the regulations set out in this document, which govern the Application Form(s), The Sponsorship Agreement, the Additional Support Agreement and any further agreements between IUGA and the Sponsor in connection with these documents.

1.2 Application Procedure and Formation of Binding Agreement

a. With observance of the submission date of the Application Form, IUGA will decide whether an agreement will be entered into with the Sponsor with respect to the IUGA Meeting Sponsor Program and/or one or more Sponsor Item(s) as set out in the Application Form(s) submitted by the Sponsor. IUGA is free to refuse an Application Form without giving reasons.

b. IUGA and the Sponsor shall have entered into a binding Sponsorship Agreement with respect to one or more Sponsor Item(s) as soon as IUGA has sent a Confirmation to the Sponsor. The details of the Sponsorship Agreement are laid down in the Confirmation and article 3 of these Terms and Conditions.

c. IUGA will only send a Confirmation to the Sponsor for a Sponsor Item for which the Sponsor submitted an Application Form or which has been accepted by the

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Sponsor as a reasonable alternative as set out in article 1.2-(d).

d. IUGA will consider the Sponsor's wishes as far as possible. If a Sponsor Item for which the Sponsor submitted an Application Form is not available for the Sponsor, IUGA may propose one or more reasonable alternative(s) to the Sponsor, which can be accepted by the Sponsor in writing within 5 business days as from the date of the proposal. In the absence of a timely acceptance, the proposal of IUGA will lapse and IUGA has the right to offer and/or allocate the same reasonable alternative(s) to a third party. The Sponsor is not entitled to a reasonable alternative.

e. Unavailability of one or more Sponsor Item(s) for which the Sponsor submitted an Application Form does not affect the fact that upon Confirmation IUGA and the Sponsor shall have entered into a binding agreement with respect to one or more available Sponsor Item(s) for which the Sponsor submitted an Application Form.

f. The Sponsor acknowledges that as from the date of the Confirmation of the Sponsorship Agreement it is bound by cancellation conditions as set out in article 3.2 in the event of cancellation of one or more Sponsor Item(s).

1.3 Payment

a. An invoice for the full amount concerned, will be sent to the Sponsor by the IUGA Office as soon as parties have entered into a binding agreement as set out in articles 1.2-(b) or 1.2-(c). Unless provided otherwise by IUGA, payment of the invoice is due within 30 days of the invoice date.

b. The Sponsor will pay the invoices for the IUGA Meeting, including taxes if/when applicable, by check or wire transfer in USD (United States Dollars). Payment instructions will be included on the invoice.

2 EXHIBITORS

2.1 Application, Alteration and Cancellation

a. All applications for Stand Space must be made pursuant to the Exhibition Contract. These Terms and Conditions are hereby incorporated by reference into the Application Form. The IUGA alone has the authority to accept or refuse applications for admission and to allocate the Stand Space but will consider the Exhibitor's wishes as far as possible.

b. The submission of the Application Form, accompanied by an advance payment equal to full payment of the total rent of the Stand Space, followed by acceptance by the IUGA through allocation of Stand Space at the Venue shall form a Contract between the IUGA and the Exhibitor.

Upon receipt of the Application Form and the advance payment, the IUGA shall confirm the Contract in writing within 4 weeks.

c. The IUGA reserves the right to advance, postpone, vary and/or change the location of the Exhibition and/or vary and/or change the location and/or size of the Stand Space and/or Booth, and/or the layout of the Exhibition, without the Exhibitor having any claim on the IUGA.

d. The Contract or part thereof, may only be cancelled by the Exhibitor with prior written approval by IUGA. Unless the Application Form specifies otherwise, any advance payment made for the Stand Space shall be forfeited by the Exhibitor in case of cancellation.

e. In case of cancellation of the Exhibition and/or the Contract by the IUGA due to circumstances or events beyond IUGA's control (force majeure), the IUGA shall refund the sums paid by the Exhibitor, after deduction of fees and costs incurred for and in connection with the Exhibition. Such expenses may be apportioned, in full or in part, among the participants proportionately on the basis of the Stand Space and/ or Booth applied for or allocated to them.

f. Whenever the Exhibitor fails to meet his/its obligations under the Contract, the IUGA has the right, without prior notice or prior proof of default, to immediately terminate the Contract without liability for any damages, direct or indirect, incurred by the Exhibitor as a result of such termination. With the exception of the events described in Article 2.1g shall, in the event of such termination, all sums paid by the Exhibitor under the Contract be forfeited. Without limitation to the aforementioned, the Exhibitor shall be deemed to fail to meet his/its obligations under the Contract whenever the Exhibitor is declared bankrupt, a Receiver is appointed or the Exhibitor otherwise ceases his/its activities.

g. In case the Exhibitor, due to circumstances or events beyond the Exhibitor's control (force majeure), fails to meet his/its obligations under the Contract, the IUGA shall refund the sums paid by the Exhibitor, after deduction of fees and costs incurred for and in connection with the Exhibition. The Exhibitor has to submit proof of evidence to the IUGA of such event.

2.2 Rent and Payment

a. The rent of the Stand Space and, where applicable, the Standard Booth, as specified by the IUGA, is to be increased with applicable (State) Taxes. The IUGA is entitled to demand an advance payment from the Exhibitor. The Exhibitor shall pay these advance payments in a timely manner, as instructed by the IUGA.

b. The Exhibitor shall pay the total cost of the rent of the Stand Space allocated as per the IUGA's instructions.

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c. Whenever the Exhibitor fails to meet his/its obligation to pay in a timely manner, the amount due will increase on the basis of an interest rate of 1% per month.

2.3 Stand Space and Booth

a. The Exhibitor shall keep his/its Exhibition Space open, clean and in good order throughout the Exhibition.

b. Subletting or sub-using (part of) the Stand Space and/or Booth by the Exhibitor without prior written approval from the IUGA is not permitted.

c. Exhibit booths must be staffed at all times while the exhibit hall is open.

d. Demonstrations on the Stand Space and/or in the Booth will be permitted only after prior written approval by the IUGA.

e. The Exhibitor shall arrange for and procure all necessary licenses, approvals and other documents required for the construction of and in connection with the Exhibitor's.

f. Demonstrations on the Stand Space and/or in the Booth will be permitted only after prior written approval by the IUGA.

g. The Exhibitor shall arrange for and procure all necessary licenses, approvals and other documents required for the construction of and in connection with the Exhibitor's occupation and use of Stand Space and/or the Booth during the Exhibition, to the satisfaction of, and in a timely manner as indicated by the IUGA.

h. The Stand Space's and/or Booth's technical installations must be approved by the IUGA or persons duly authorized by the IUGA. The technical installations, provided by or through the IUGA, or by or through the Technical Organizer, shall be operated only by personnel, appointed or approved by the IUGA or the Technical Organizer.

i. No exhibit, display of products or working demonstrations which involve substances of a dangerous, explosive or any kind of objectionable nature may be brought or held in the Venue without prior written approval from the IUGA.

j. Fundraisers, auctions, or activities that involve donations other than to IUGA are not permitted.

k. Interviews, demonstrations, and the distribution of literature or samples must be made within the Exhibitor's Booth.

l. Any scientific and/or educational presentations are prohibited within the exhibit hall. However, presentations

that promote a company's products and services are allowed within the company's Stand Space.

m. No one under the age of 18 is allowed admission to the exhibit hall at any time unless approved by the IUGA.

n. Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.

2.4 Distribution of Giveaways, Contests and Food

a. The IUGA follows the council of Medical Specialty Societies "Code for Interactions with companies" regarding exhibitor giveaways. For full text and document can be viewed at www.cmss.org "Revised Code for Interaction with Companies". All items distributed must be useful at the meeting and/or relate to the professional activities of the Booth visitors. Items must be small in size and made available to all participants regardless of registration type or demographics as long as the supplies last. The items should be of minimal value.

b. Exhibiting companies distributing giveaways are required to submit a request for approval of giveaway to IUGA.

c. Unapproved items may not be distributed. Any exhibiting company found distributing materials that have not been officially approved will be asked to cease distribution immediately and will be penalized.

d. Information cards to be filled out by participants in order to obtain a giveaway item are allowed if the participants are willing to provide their personal information; however, participants who do not wish to fill out the card must still be allowed to receive the give-away item.

e. The serving of food and/or beverages in exhibit booths must be notified to IUGA in writing and is subject to approval by IUGA (additional fees may apply).

f. It is not allowed to serve alcoholic beverages on the exhibition floor unless prior approval has been provided by IUGA.

g. After the Agreement has been entered into, a manual containing further information concerning the Exhibition, together with order forms for booth services and additional fittings regarding the construction, installation and decoration of the Stand Space and/or Booth (e.g. connections, electrical installation and electric, water, furniture, AV, food and beverage, etc.) and activities to be held at the Stand Space and/or Booth shall be provided by the Office to the Exhibitor. These services and additional fittings will be invoiced by or on behalf of the Venue. The

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Exhibitor must order the services and additional fittings and pay the related invoices in a timely manner, as instructed by the IUGA Office.

h. All materials used in the exhibit hall must be flameproof and fire resistant in order to conform to the local fire ordinances.

i. The Exhibitor showcasing pharmaceutical (or pharma dependent) products is advised to consult the advice of the Codes of Practice for the Promotion of Medicines presented by The Pharmaceutical Research and Manufacturers of America (PhRMA) body. In all cases, the Exhibitor is responsible for ensuring that their promotion during the Meeting is legally and ethically acceptable.

2.5 Sponsors in Exhibition Area

a. All sponsors are clearly identified with their company product name and/or logo.

b. Representatives of sponsors are clearly identified on their name badge, with their company name. The Exhibitors badge is different from the participants' badge.

c. Exhibitors will be allowed badges based on their exhibit level. There will be an additional charge for each additional badge over and above those included in their exhibit level.

d. No trading of badges with other representatives or attendees is allowed. Each representative must wear the official Exhibitor Badge at all times while attending the meeting functions.

e. Commercial advertising during the meeting is restricted to the Exhibition area. All distributed promotional material must be approved by IUGA.

2.6 Noise

a. Electrical or other mechanical apparatus must be muffled so that the noise generated does not interfere with other Exhibitors. In addition, speaker and microphone volume must be kept at a reasonable level at all times so as not to disrupt neighboring exhibits.

2.7 Construction, Decoration and Dismantling

a. Unless the Application Form specifies otherwise (and provides for ordering a Standard Booth and additional service, fitting and installation) the IUGA supplies Stand Spaces with a table with a chair and a trash can. Any additional service, fitting installation and/or Booth shall be provided by the Venue to the Exhibitor, after application as specified hereunder.

b. The installation, operation and dismantling of the Stand Spaces and/or Booths and the display of products or

exhibits is to take place in consultation with the IUGA. The IUGA or persons duly authorized by the IUGA are authorized to give instructions and directives and to make regulations.

c. After the Contract has been established, a manual containing further technical information concerning the Exhibition, together with order forms for Booths, services and additional fittings regarding the construction, installation and decoration of the Stand Space and/ or Booth (e.g. electrical installation and electrics, water, drainage, space heating, gas etc.) and activities to be held at the Stand Space and/or Booth shall be provided by the Venue to the Exhibitor. These services and additional fittings will be invoiced by or on behalf of the Venue. The Exhibitor must order the services and additional fittings and pay the related invoices in a timely manner, as instructed by the Venue.

d. The IUGA and/or the Venue shall inform the Exhibitor in writing of the date and time on which the Stand Space shall be available for installation and decoration, the date and time the Stand Space must be completed as well as the date and time the dismantling of the Stand Space may commence and is to be completed. Except for the date and times indicated by the IUGA, no construction and installation work and the carrying in of goods is allowed. These dates and times may be changed by the IUGA.

e. Should the Exhibitor for any reason fail to remove all his/ its property or otherwise fail to vacate the Stand Space by the date and time specified by the IUGA, the Exhibitor shall be fully responsible for any penalties imposed on the IUGA or any other losses or costs incurred by the IUGA as a result thereof. Without prejudice to any other right or remedy of the IUGA, the IUGA may remove any property of the Exhibitor from the Stand Space after said time at the Exhibitor's expense, without any liability for loss or damage to such property.

f. Plans with respect to any construction, decoration and further fittings, which are not to be provided by or via the Venue, and an outline of the Exhibitor's projected activities are to be submitted for approval to the IUGA, in a timely manner as indicated by the IUGA. The IUGA may make all necessary amendments to the Exhibitor's planned construction, decoration and activities. No construction can take place, decorations be made or activities undertaken without the prior written approval by the IUGA. The Exhibitor shall not change the construction, decoration, and activities from the approved plan without prior written approval by the IUGA. The Exhibitor is responsible and liable for all extra costs associated with the Exhibitor's proposed plans.

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3 SPONSORSHIP

3.1 General

The IUGA 49th Annual Meeting will be organized in conformity with (E)ACCME standards and policies.

a. The Sponsor will respect the scientific program of the IUGA Annual Meeting completely and the Sponsor will fully endorse all Terms and Conditions, which form an integral part of the Sponsorship Agreement between IUGA and the Sponsor.

b. The Sponsor agrees to support the meeting by making a financial contribution for the Sponsor Item(s) as set out in the Confirmation.

c. The rights and obligations of IUGA and/or the Sponsor under the Sponsorship Agreement may not be assigned, transferred or delegated by the Sponsor to third parties. However, the Sponsor may assign its rights and obligations under the Sponsorship Agreement to (i) any of its affiliates, (ii) its successor (including the survivor company of any consolidation or merger) or (iii) its assignee of all or substantially all of its business (jointly “the New Sponsor”), under the condition that IUGA has provided its written consent prior to such an assignment. Permission of IUGA for such an assignment must be requested by the Sponsor in writing. In case IUGA has agreed to such an assignment and the New Sponsor does not fulfill its obligations under the Sponsorship Agreement, the Confirmation and/or these Terms and Conditions, the Sponsor and the New Sponsor shall be jointly and severally liable for the damage resulting there from.

d. Any notice required under the Sponsorship Agreement shall be given in writing by means of a letter or fax directed in respect of IUGA to its Office and in respect of the Sponsor to the contact details provided by the Sponsor on the Application Form. Failure to exercise any right of IUGA shall in no event be deemed to constitute a waiver of such right. No amendment, modification, or supplement of any provision of the Sponsorship Agreement shall be valid or effective unless made in writing and signed by duly authorized representatives of each party.

e. Registration to the IUGA 49th Annual Meeting as a delegate, exhibitor, or sponsored organizer is a requirement for admission to the meeting area.

3.2 Cancellation Conditions

a. The cancellation conditions set out in this article apply to all Sponsor Items.

b. Notification of the Sponsor to cancel one or more Sponsor Item(s) must be submitted to the IUGA Office in writing mailed to IUGA Office, 14305 Southcross Dr., Suite 100, Burnsville MN 55306, USA). If a cancellation is sent by email, such cancellation is only valid if a confirmation receipt of the cancellation email has been sent by IUGA and has been received by the Sponsor.

c. The effective date of cancellation of a Sponsor Item will be the date on which the Office receives the written notice from the Sponsor.

d. In case of cancellation of one or more Sponsor Item(s): by February 29, 2024, a 50% refund, less a US\$300 administrative fee will be granted. No refunds will be granted as from March 1, 2024.

e. IUGA may at its own discretion decide to release the Sponsor from its obligation to pay the cancellation fee as referred to in article 3.2-(d) if after the cancellation by the Sponsor, IUGA has entered into a Sponsorship Agreement with a third party for all of the Sponsor Items which have been cancelled by the Sponsor. Under no circumstances is IUGA obliged to find such a third party.

f. Should the Meeting not be held or cancelled due to reasons within the sphere of IUGA, IUGA will either - at its own discretion - offer participation in a new event within one year from the date cancelled at no extra costs or refund the Sponsor Fee.

g. Should the Meeting not be held or cancelled due to reasons of force majeure, IUGA will repay any unspent portion of the amount paid by the Sponsor for the Sponsor Item(s) or, in case such unspent amount cannot be defined, an amount proportionated to the amount paid by the Sponsor for the Sponsor Item(s) in accordance with the calculations of IUGA.

3.3 Promotion and Publicity

a. Advertisements are published in the final program book provided their content is approved by IUGA.

b. IUGA’s approval is necessary prior to inclusion of printed commercial advertisements in printed material.

c. Advertisements may only be used to promote a company in general, product(s) or services. A booth number or sponsored symposium timeslot may be mentioned.

d. IUGA must review and approve all promotional materials produced in conjunction with the sponsored symposium, including invitations, announcements, inserts and signs.

e. No marketing pieces, invitations, communications of any kind may use IUGA or meeting logo. The name of the

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IUGA 49th Annual Meeting may be mentioned one time in each communication for identification purposes, in a reasonably- sized, neutral font. Neither IUGA nor the IUGA 49th Annual Meeting may be part of the title or heading, be prominently featured or listed first in printed materials.

f. Allow at least five business days for IUGA to review the requests. The deadline to submit promotional materials for IUGA to approve is Monday, May 13, 2024.

g. No free or paid publicity of any kind or in any form is allowed for non-exhibiting companies.

h. The Exhibitor is not allowed to place exhibited goods and/ or advertising material outside the Stand Space, to hold inquiries among the visitors and participants in and around the meeting venue, to distribute advertising material outside the Stand Space and around the meeting venue, to make any announcements regarding the Exhibition on radio and/or television nor make recordings for commercial purposes without prior written approval from IUGA.

i. The Exhibitor shall allow IUGA or persons or legal entities duly authorized by IUGA, to publish a catalogue, compiled on the basis of information to be furnished by the Exhibitor. Exhibitor shall duly submit the required information to IUGA as specified by IUGA. IUGA accepts no responsibility or liability for any errors and/or omissions in the catalogue.

j. Advertising must be related to the field of Urogynecology as is approved by IUGA on the basis of its scientific objectivity and accuracy of information presented.

k. The Exhibitor showcasing pharmaceutical (or pharmaceutical) products is advised to consult the advice of the Codes of Practice for the Promotion of Medicines presented by the Pharmaceutical Research and Manufacturers of America (PhRMA) bodies. In all cases, the Exhibitor is responsible for ensuring that their promotion during the Meeting is legally and ethically acceptable.

3.4 Education and Scientific Sessions

a. No commercial advertising is permitted during any of the education or scientific sessions in or near the meeting rooms.

b. Speakers must use the generic drug names only.

c. All speakers and chairs must disclose their relevant financial relationships with commercial interests. In addition, one is obliged to show any disclosure to participants on the first slide of each presentation for the duration of at least 10 (ten) seconds.

d. IUGA does not permit commercial advertisers or other third- party sponsors to make changes to content, or to introduce biased content in any of its educational or scientific sessions.

e. Commercial Exhibitors have no influence on the content or presentation of scientific and education programs of the IUGA.'

f. The organization of education or scientific events outside the sponsored program of the IUGA 49th Annual Meeting is not accepted.

3.5 Other Events Sponsored by the Industry

a. Requests may be made to IUGA for the purpose of organizing other events for meeting guests/participants during the meeting other than those described in the Prospectus, including but not limited to social events or side Meetings ("Event").

b. The Office must receive a full outline of the Event before Monday, May 13, 2024. Allow at least five working days for IUGA to review the Event.

c. The Event cannot take place during the official program of the IUGA.

d. Unapproved Events are not allowed to take place. If it does take place, the sponsoring company (companies) will be penalized, notwithstanding all other rights of IUGA.

4 SPONSORED SYMPOSIA

4.1 General

a. Sponsored symposium Organizers have to submit their preliminary program to the IUGA Office who will present it to the Scientific Program Committee for approval. The latter reserves the right to adjust the program and/ or speakers if necessary (The deadline for submission of the program (titles + speakers) is Monday, April 1, 2024).

b. Applications for an IUGA Meeting Symposia will be accepted on a first come, first served basis; however, first priority assignments will be given to companies who sponsored a symposium at the previous IUGA Meeting

c. Sponsored symposia are clearly indicated as such and are held before the start of the scientific program. Organizers can ONLY advertise in and near their sponsored symposium with posters, leaflets and marketing items such as pens and notepads.

d. The schedule of sponsored symposia must not conflict with the scientific or education program of the Meeting.

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e. Registration to the IUGA as a delegate or exhibitor is required for admission to sponsored symposia.

f. IUGA does not provide credit for sponsored activities.

4.2 Room Set-up and Assignments

a. All sponsored symposium rooms will be set banquet style no exceptions. This will ensure the maximum potential attendance for the event.

b. Sponsored symposium lectures must be kept contained within the assigned symposium room.

c. Videotaping the sponsored activities within the assigned meeting room is permitted; however, videotaping outside of the designated area is strictly prohibited.

d. All food functions must occur within the assigned symposium time frame.

4.3 Printed Matter

a. IUGA must review and approve all promotional materials produced in conjunction with the sponsored symposium, including invitations, announcements, inserts and signs.

b. Promotion of other activities is not allowed.

c. No marketing pieces, invitations, communications of any kind may use the IUGA or IUGA logo. The name of the IUGA 49th Annual Meeting may be mentioned one time in each communication for identification purposes, in a reasonably sized, neutral font. The IUGA 49th Annual Meeting be part of the title or heading, be prominently featured or listed first in printed materials.

d. All symposia material must contain the following statement: "This event is neither sponsored by nor endorsed by IUGA."

e. Allow at least five business days for IUGA to review the requests.

f. Signs, invitations and other communication must clearly mention "Sponsored Symposium" and the name of the company (companies) supporting the Sponsored Symposium or organizing organization.

g. Advertisements can include brief information about your sponsored symposium or booth but may only be used to promote your company in general, product(s) or services. IUGA is responsible for the approval of all advertisements. The Office will send technical details after receipt of the Application Form.

h. Sponsored activities are allowed one (1) promotional sign (produced by the sponsor of the event) outside the room in which the event will take place. The sign should be put in place immediately prior to the event and must be removed immediately following the event

i. Exhibit booth representatives may distribute invitations and other promotional material for the event at their booth. Canvassing outside of a sponsor's exhibit booth is strictly prohibited.

5 LIABILITY, INDEMNITY AND INSURANCE

5.1 General

a. Neither IUGA nor any of its members, officers, agents or employees shall be held liable for, and are released from liability for, any damage, loss, harm or injury to the person or property of the Exhibitor or any of its officers, agents, employees or other representatives or injury to any person(s) connected thereto, irrespective of how these expenses, losses, damages, harm or injury may have occurred, except such as may arise from the IUGA's willful misconduct or gross negligence.

b. The IUGA is not responsible or liable for the correct operation of any or part of the technical installations at the exhibition, and cannot be held liable for damages of any kind incurred by the Exhibitor, caused by insufficient or incorrect operation of these technical installations or parts thereof, except such as may arise from the IUGA's willful misconduct or gross negligence.

c. The Exhibitor accepts full responsibility and liability for the repair of any damages directly or indirectly caused by the Exhibitor to the property of the Venue or third parties.

d. The Exhibitor and their agents agree to protect, indemnify, defend and hold harmless and undertakes to indemnify the IUGA in respect of, but not limited to, all claims, actions, proceedings, costs, expenses, damages or liabilities, including bodily injury, harm or death, arising from or in connection with the construction, decoration, operation, activity or dismantling by the Exhibitor of the Stand Space and/or Booth during the Exhibition.

e. The Exhibitor accepts full responsibility and liability for all costs for legal procedures, legal and other expert aid, incurred by the IUGA as a result of the Exhibitor not complying with the Contract.

f. The Exhibitor and their contractors shall adequately insure all his/its property, personnel and contractors. All exhibitors and their contractors must have insurance to protect themselves against bodily injury and property damage claims arising from the Exhibitors participation in this Meeting.

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g. Exhibitors and their agents agree to protect, indemnify, defend and hold harmless the Venue and the IUGA, their employees and agents against all claims, liability, injuries and damages to persons or property, governmental charges or fines and attorney's fees arising out of fines and attorney's fees arising out of or caused by negligence or wrongful acts of the exhibitor or his agents, servants or employees. Exhibitor acknowledges responsibility for obtaining adequate insurance coverage against property loss or damage and against liability for personal injury.

h. In case of cancellation of the Exhibition and/or the Contract by the IUGA due to circumstances or events beyond IUGA's control (force majeure), the IUGA shall refund the sums paid by the Exhibitor, after deduction of fees and costs incurred for and in connection with the Exhibition.

Such expenses may be apportioned, in full or in part, among the participants proportionately on the basis of the Stand Space and/ or Booth applied for or allocated to them.

6 PUBLICITY

6.1 General

a. No free or paid publicity of any kind or in any form is allowed for non-exhibiting firms. The Exhibitor is not allowed to place exhibited goods and/or advertising material outside the Stand Space, to hold inquiries among the visitors and participants in and around the Venue, to distribute advertising material outside the Stand Space and around the Venue, to make any announcements regarding the Exhibition on radio and/or television nor make recordings for commercial purposes without prior written approval from the IUGA.

b. The Exhibitor shall allow IUGA or persons or legal entities duly authorized by IUGA, to publish a catalogue, compiled on the basis of information to be furnished by the Exhibitor. Exhibitor shall submit the required information to the IUGA in a duly manner, as specified by the IUGA. The IUGA accepts no responsibility or liability for any errors and/or omissions in the catalogue.

7 MISCELLANEOUS

7.1 General

a. Catering activities and catering related activities on the Stand Space are only permitted after prior written approval by the IUGA. No prior approval is required for keeping drinks and foodstuffs on the Stand Space that have been obtained from the catering department of the Venue.

b. The Exhibitor is not allowed to have goods at the Stand Space or Booth which cause a nuisance owing to their offensive smell or in any other way cause a nuisance, to set in action any device producing objectionable noise or light effects, and/or keep them available.

c. In case of a disturbance of the peace at the Exhibition, caused directly or indirectly by the Exhibitor, the IUGA is authorized to close down the Stand Space and remove all persons and/or products the IUGA deems necessary in order to restore the order. In the event of such an occurrence, the IUGA is authorized to terminate the Agreement forth- with, without the Exhibitor having any right of restitution of the paid sums. The Exhibitor shall be fully responsible and liable for all costs resulting from the disturbance and the measures taken in connection therewith. The terms and conditions of the Venue are supplementary to these Terms and Conditions. In case of conflict these Terms and Conditions prevail, unless the IUGA specifies otherwise.

d. If an Exhibitor has failed to meet his obligations towards the IUGA under the Agreement, the IUGA may: keep possession of the goods of the Exhibitor, present in the Venue, or have them stored at the expense and risk of the Exhibitor in order to promote that obligations under the Agreement will be met, without any previous intervention of a Court; place the collection of the amounts due by the Exhibitor in the hands of a third party and charge to the Exhibitor all costs both in and out of court attendant upon the collection of the amounts due, whether or not increased with the legal rate of interest applicable, as from the date the amounts are due.

8 FINAL CLAUSES

8.1 General

a. IUGA is entitled to rule upon all matters not provided for in these Terms and Conditions and to make any necessary amendments or additions hereto, which shall thereupon become binding to the Exhibitor.

b. The rules of organizing an exhibition in the World Forum stated in General regulations of the World Forum are inextricably linked in these Terms and Conditions. In case of conflict these Terms and Conditions prevail, unless the IUGA specifies otherwise.

c. In the event of a dispute between the parties in connection with this Agreement, the parties agree that the matter shall be subject to the exclusive jurisdiction of the courts of Illinois, USA.

d. The prevailing party shall be entitled to reasonable attorney's fees, costs and disbursements in addition to other relief to which it may be entitled, provided that, if

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the prevailing party fails to recover the entire amount claimed, recovery of costs and fees shall be limited to the amount which bears the same relationship to the total costs and fees incurred by the prevailing party as the amount recovered bears to the amount claimed.

e. These Terms and Conditions apply to, and are inextricably linked by reference therein, all agreements pursuant to and in connection with the Agreement between the IUGA and the Exhibitor.

f. No other terms and conditions shall apply, unless such terms and conditions have been accepted by the IUGA. Such acceptance shall be made in writing only.

g. FDA Regulations, any medical device or pharmaceutical or other type of medical product exhibited must comply with all applicable FDA regulations for presentation to U.S. attendees. Any medical device, pharmaceutical or other type of medical product still under clinical investigation that is graphically depicted on a commercial exhibit must:

- Be prominently labeled as still being under clinical investigation.
- Contain only objective statements about the product. Contain no claims on safety, effectiveness or reliability.
- Contain no comparative claims to other marketed products.
- Exist solely for the purpose of obtaining investigators.
- Be accompanied by directions for becoming an investigator and a list of investigator responsibilities.
- Contain the statement: "Caution – Investigational Products- limited to investigators' investigational use" or a similar statement of prominent size and placement.

h. Furthermore, if the product is not licensed or approved by the FDA for use in urological procedures, that fact must be properly disclosed following FDA guidelines.

i. Additional information regarding FDA regulations may be obtained directly from the FDA (www.fda.gov). Additional constraints may apply. It is important that exhibitors comply with and remain updated on FDA guidelines for exhibit and promotions to U.S. physicians and health care professionals.

j. Each exhibiting company is responsible for compliance with the Americans with Disabilities Act (ADA) Compliance in their exhibit. The International Association of Exhibitions and Events (IAEE) publish a guide with instructions for ADA compliant booths. Contact the IAEE for more information at 972-458-8002 or www.iaee.com/pdf/ada

APPENDIX A: SPONSOR/EXHIBITOR APPLICATION FORM

1 The undersigned company will support the 49th Annual Meeting of IUGA

Company:
Contact person:
Address:
City:
State / Zip / Postal Code:
Country:
Phone:
E-mail:
Company tax nr. (VAT, EIN or equiv.):

ALL AMOUNTS LISTED ARE IN US DOLLARS

2 Sponsor & Exhibition Packages/Levels

<input type="checkbox"/>	Platinum Level Sponsor	\$97,500
<input type="checkbox"/>	Gold Level Sponsor	\$67,500
<input type="checkbox"/>	Silver Level Sponsor	\$27,500
<input type="checkbox"/>	Bronze Level Sponsor	\$14,500
<input type="checkbox"/>	Supporter	\$8,500
<input type="checkbox"/>	Exhibitor 3 x 2m <u>Inline</u> Booth	\$3,300
<input type="checkbox"/>	Exhibitor 4 x 2m <u>Inline</u> Booth	\$4,400
<input type="checkbox"/>	Exhibitor 5 x 2m <u>Inline</u> Booth	\$5,500
<input type="checkbox"/>	Exhibitor 6 x 2m <u>Inline</u> Booth	\$6,600
<input type="checkbox"/>	Exhibitor 3 x 2m <u>Corner</u> Booth (premium)	\$3,900
<input type="checkbox"/>	Exhibitor 4 x 2m <u>Corner</u> Booth (premium)	\$5,000
<input type="checkbox"/>	Exhibitor 5 x 2m <u>Corner</u> Booth (premium)	\$6,100
<input type="checkbox"/>	Exhibitor 6 x 2m <u>Corner</u> Booth (premium)	\$7,200
<input type="checkbox"/>	Exhibitor 2 x 2m <u>Non-Profit</u> Booth	\$850
<input type="checkbox"/>	Lead Retrieval (service incl. 1 user)	\$500
<input type="checkbox"/>	Lead Retrieval (additional users)	\$150 x _____ users = <u>(max 1500)</u>

If exhibiting, preferred booth numbers (in order of preference): _____

By signing the Application Form, the undersigned confirms that it has read and agrees to the enclosed IUGA Terms and Conditions. The IUGA Terms and Conditions, which also apply to this Application Form, provide for a limitation of liability. By submitting this Application Form you are making an irrevocable offer to enter into a Sponsor Agreement for the Level and/or sponsor items indicated above. The conditions of the submission of this Application Form followed by Confirmation by IUGA leads to a binding Sponsor Agreement. Please refer to article 1.2 and 1.3 of the IUGA Terms and Conditions for more information.

Authorized Signature: _____

Date: _____

PLEASE SCAN AND EMAIL COMPLETED FORMS TO MEETING@IUGA.ORG

APPENDIX B: EDUCATIONAL PROGRAMS & ADDITIONAL SUPPORT

1 The undersigned company will support the 49th Annual Meeting of IUGA

Company:
 Contact person:
 Address:
 City:
 State / Zip / Postal Code:
 Country:
 Phone:
 E-mail:
 Company tax nr. (VAT, EIN or equiv.):

ALL AMOUNTS LISTED ARE IN US DOLLARS

2 Sponsored Symposia & Educational Sessions (please check the box)

- | | | | |
|---|----------|---|----------|
| <input type="checkbox"/> 60-minute morning symposium Thursday 6/20 | \$25,000 | <input type="checkbox"/> 60-minute midday symposium Thu 6/20 | \$50,000 |
| <input type="checkbox"/> 60-minute morning symposium Friday 6/21 | \$30,000 | <input type="checkbox"/> 60-minute midday symposium Fri 6/21 | \$50,000 |
| <input type="checkbox"/> 60-minute morning symposium Saturday 6/22 | \$20,000 | <input type="checkbox"/> 60-minute midday symposium Sat 6/22 | \$45,000 |
| <input type="checkbox"/> 25-minute morning symposium Thursday 6/20 | \$15,000 | <input type="checkbox"/> 30-minute midday symposium Thu 6/20 | \$30,000 |
| <input type="checkbox"/> 25-minute morning symposium Friday 6/21 | \$18,000 | <input type="checkbox"/> 30-minute midday symposium Fri 6/21 | \$30,000 |
| <input type="checkbox"/> 25-minute morning symposium Saturday 6/22 | \$12,000 | <input type="checkbox"/> 30-minute midday symposium Sat 6/22 | \$24,000 |
| <input type="checkbox"/> 4-hour workshop morning Wednesday 6/19 | \$12,500 | <input type="checkbox"/> 4-hour workshop afternoon Wed 6/19 | \$12,500 |
| <input type="checkbox"/> 2-hour workshop morning Wednesday 6/19 | \$ 9,500 | <input type="checkbox"/> 2-hour workshop afternoon Wed 6/19 | \$ 9,500 |
| <input type="checkbox"/> Fellows' Program (exclusive sponsor) | \$27,500 | <input type="checkbox"/> Fellows' Program (non-exclusive sponsor) | \$11,500 |
| <input type="checkbox"/> Hospitality Room 1 day: <input type="checkbox"/> Thu 6/20 or <input type="checkbox"/> Fri 6/21 | \$10,000 | <input type="checkbox"/> Hospitality Room 2 days Thu 6/20+Fri 6/21 | \$15,000 |
| <input type="checkbox"/> Meet the Experts Round Table | \$ 7,500 | <input type="checkbox"/> Special Interest Group: | \$ 5,000 |

3 Mobile App (please check the box)

- | | | | |
|---|----------|--|----------|
| <input type="checkbox"/> Exclusive Mobile App Sponsor Package (-30%) | \$15,000 | <input type="checkbox"/> Key Mobile App Sponsor Package (-30%) | \$ 6,250 |
| <input type="checkbox"/> Sponsor Splash Screen (<input type="checkbox"/> exclusive +\$5,000) | \$ 7,500 | <input type="checkbox"/> Sponsored Listing | \$ 2,500 |
| <input type="checkbox"/> Banners (top of screen, rotating) | \$ 3,500 | <input type="checkbox"/> Push Notification | \$ 1,500 |

4 Additional support opportunities (please check the box)

- | | | | |
|--|----------|--|----------|
| <input type="checkbox"/> Advertising Exhibit Guide: outside back cover | \$ 4,500 | <input type="checkbox"/> Advertising Exhibit Guide: full page inside | \$ 2,000 |
| <input type="checkbox"/> Advertising Exhibit Guide: inside cover | \$ 2,500 | <input type="checkbox"/> Advertising Exhibit Guide: half page inside | \$ 1,500 |
| <input type="checkbox"/> Break Sponsor Morning (<input type="checkbox"/> Thu / <input type="checkbox"/> Fri / <input type="checkbox"/> Sat) | \$ 7,500 | <input type="checkbox"/> Break Sponsor Afternoon (<input type="checkbox"/> Thu / <input type="checkbox"/> Fri / <input type="checkbox"/> Sat) | \$ 7,500 |
| <input type="checkbox"/> Delegate Bag | \$ 5,000 | <input type="checkbox"/> Delegate Bag Insert | \$ 1,500 |
| <input type="checkbox"/> E-learning Support Developing Countries | \$ 7,500 | <input type="checkbox"/> Lanyards (Key Cords) non-exclusive | \$ 5,000 |
| <input type="checkbox"/> Leadership Dinner | \$ 6,500 | <input type="checkbox"/> Venue Branding (we will contact you) | \$ 750+ |

By signing the Application Form, the undersigned confirms that it has read and agrees to the enclosed IUGA Terms and Conditions. The IUGA Terms and Conditions, which also apply to this Application Form, provide for a limitation of liability. By submitting this Application Form you are making an irrevocable offer to enter into a Sponsor Agreement for the Level and/or sponsor items indicated above. The conditions of the submission of this Application Form followed by Confirmation by IUGA leads to a binding Sponsor Agreement. Please refer to article 1.2 and 1.3 of the IUGA Terms and Conditions for more information.

Authorized Signature: _____

Date: _____

PLEASE SCAN AND EMAIL COMPLETED FORMS TO MEETING@IUGA.ORG