

48th Annual Meeting

June 21-24 / 2023
The Hague /
The Netherlands

IUGA 
international urogynecological association



CORPORATE SUPPORT PROSPECTUS

www.iugameeting.org | meeting@iuga.org

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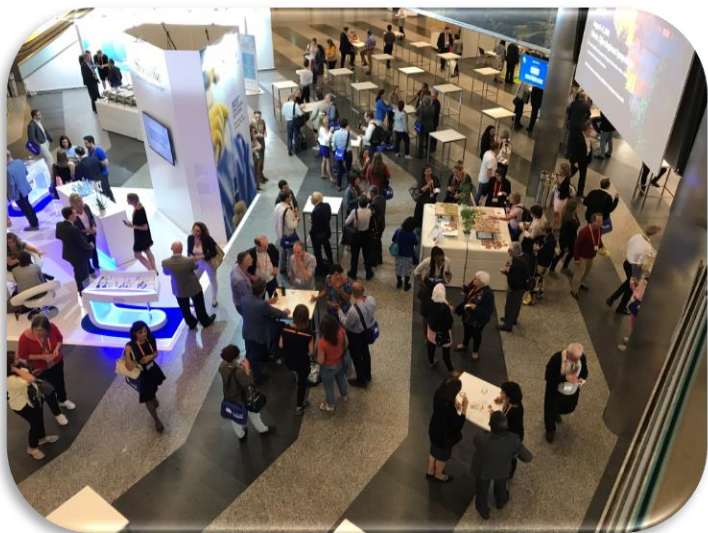
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Introduction

The IUGA 48th Annual Meeting provides unparalleled opportunities to showcase your company to a global audience in the field of urogynecology. Whether your goal is to enhance your company's image as a leader, distinguish your product from competitors, launch a new product or connect with new clients, the IUGA Annual Meeting offers you the opportunity to create a customized presence by selecting what is best to meet your objectives.

Keeping with the approach used in recent years, the IUGA Annual Meeting will use a flexible approach to the development of support levels. Add the mixture of involvement that suits your objectives and achieve a level of support that will emphasize your company's support for the urogynecological field. Please remember that the location of your booth and/or level of support will be decided on a fully paid, first come first serve basis.

Important notes:

- 1. Information in this document is subject to change following scientific program changes.*
- 2. **All prices/rates are in EUROS.** The USD equivalent rate is included for informational purposes only (based on exchange rate of 1.09). We can invoice and you can pay in either EURO or US Dollars. Please indicate your preferred currency on the application form (see appendices, last 2 pages).*
- 3. Status Plus BV, an internationally recognized and certified professional conference organizer based in the Netherlands, has been contracted to provide association and event management services to the IUGA. As IUGA's official agent, contracts, invoices, and payments for this meeting will be handled by Status Plus.*

IMPORTANT INFORMATION: *IUGA is aware that there are often groups conducting scams focused at exhibitors and supporters of association meetings. These scams frequently involve an offer to provide hotel rooms at the meeting hotels at a reduced rate or rooms when the meeting block has, supposedly, sold out. Please beware of approaches from any group other than the IUGA Office, with an offer like this. If you do experience problems such as this, please communicate them to meeting@iuga.org.*

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Destination The Hague

Introducing The Hague: International city of peace and justice



The Hague has many faces: it's the international city of peace and justice, but also known as the Royal residence, a truly European city and a multicultural hub. With the most historic sites per square meter in the Netherlands, The Hague breathes culture and history. It also hosts a state-of-the-art Convention Center (see below) and offers meeting attendees a wide variety of accommodation options at very reasonable rates. The Hague is very near to Amsterdam Schiphol International Airport and Rotterdam/The Hague International Airport.



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Venue - World Forum: Hosting the World!

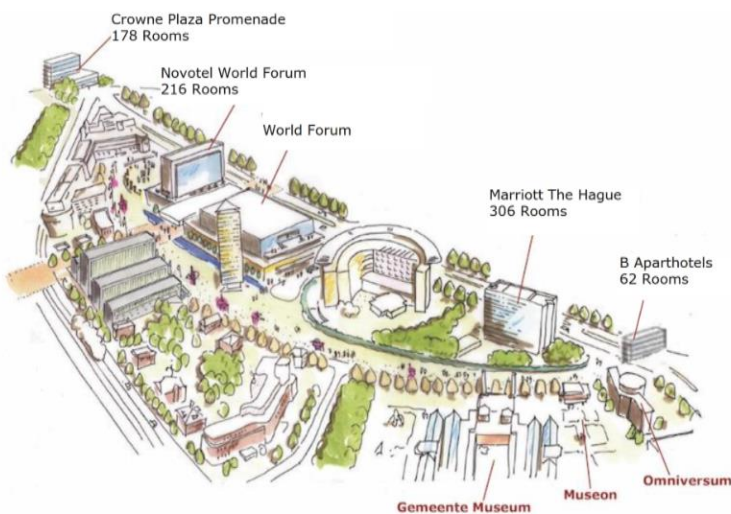


IUGA 2023 will take place at the World Forum, which is a full-service convention center located in The Hague between the beach and the city center.

The World Forum offers an excellent and large auditorium (2000+ seats), 35 breakout rooms and the IUGA will be the exclusive host during the IUGA 2023 event. It's a compact venue, but still offers 12.000 sqm exhibition space, of which the IUGA will use the new Queen Máxima expo on the ground floor right in the midst of the action. With a brand-new look and feel, World Forum is ready to host our event!

World Forum

Address: Churchillplein 10
2517 JW Den Haag, The Netherlands
Website: www.worldforum.nl



A unique collaboration between five different brands

- 765 rooms
- Complimentary high speed Wi-Fi
- All rooms within a 3 minute walk
- "No Rain Guarantee"

world forum

MARRIOTT
THE HAGUE

NOVOTEL
HOTELS, SUITES & RESORTS

CROWNE PLAZA
HOTELS & RESORTS

B
aparthotels

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General Meeting Information

Hotel Accommodations

IUGA has designated the **Novotel Den Haag World Forum (****)** as the main meeting hotel (on top of the World Forum). Besides the Novotel, we have contracted 2 additional official meeting hotels within walking distance, being the **Marriott** and the **Promenade** hotel (both 4*).

The Hotel block is based on availability and rooms may sell out in advance of this date. Booking early is advised. Individual reservations can be booked via our website. You will also find discounted rates for the Marriott and Promenade hotel (the other 2 official meeting hotels): <https://www.iugameeting.org/hotels>

No availability and/or last minute bookings? Please check [this link on Booking.com](#) to search for rooms.

Industry Events / Restrictions

We allow our **sponsors** and **exhibitors** to organize Industry Events **only** after scheduled program activities and they should **not** directly conflict with the program schedule. Please consult with the office in case of any doubt.

Additional Industry Badges

These may be ordered at €250 (US\$273) per badge, up to a maximum of the number of industry badges included in your company's package. Any additional badges will be charged the regular registration fee for corporate representatives. To order additional industry badges, please log into the [exhibitor portal](#).

Booth Location

After Sponsors have selected their booths, booths are assigned based on first-come-first served. Please check available/assigned booths here: <https://statusplus.expo-genie.com/iuga2023/floor-plan-viewer/>

Lead Retrieval

Allows your company to collect attendee leads onsite. Information reported includes first name, last name, organization, address, city, state, country and email. The cost for 1 account is €500 (US\$545). Every additional lead gatherer account is €150 (US\$164) (See Sponsor Application) up to a maximum of 11 accounts at €2,000 (US\$2,180). Additional accounts (<11) are available at no extra charge based on fair use policy.

Terms and Conditions

Please review the Terms & Conditions related to exhibitors, sponsorship, and sponsored symposia. IUGA strictly enforces all applicable legal regulations as cited in these Terms & Conditions.

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Invitation to Corporate Sponsors and Exhibitors

Scientific Program & Exhibit Hours

The IUGA Annual Meeting starts on Wednesday, June 21, 2023, with the workshop day. Registration will be open all day and this will also be the set-up day for the exhibits. The IUGA Exhibition Hall will open for attendees at 5:00pm as we will hold a 2-hour welcome reception (drinks and snacks) at the exhibits during which time you can expect substantial traffic to your booths. The scientific program continues on Thursday, June 22, 2023 and will end on Saturday, June 24, 2023, at 4:00pm. Exhibits though will close on Friday after the last coffee break (4:00pm) after which you can start dismantling your booth. For further reference, please see the program at-a-glance overview below. The full program can be viewed online: <https://www.iugameeting.org/2023/program>

	Wednesday June 21	Thursday June 22	Friday June 23			Saturday June 24		
7:00 AM		FIUGA Fun Run/Walk	Meet the Experts Breakfast			Sponsored Breakfast Session		
7:30 AM								
8:00 AM	Workshops	Allied Health, Ibero - American, Pan Asian, EUGO, Basic Science, Fellows	Abstract Session	Abstract Session	Concurrent Symposium (invited speakers)	Abstract Session	Abstract Session	SIG Session
8:30 AM			Coffee Break			Plenary Session (Debate/Round Table/Panel)		
9:00 AM			2024 Annual Meeting Presentations					
9:30 AM			Ulf Ulmsten Lecture			Coffee Break		
10:00 AM			Awards Ceremony (FIUGA, Fun Run, Pins, Oscar Contreras Ortiz, Best Abstracts, Research and Ob)					
10:30 AM			Abstract Session	Abstract Session	ICS Lecture	Abstract Session	Abstract Session	Abstract Session
11:00 AM								
11:30 AM	Break Optional Grab and Go Lunch	Lunch / Sponsored Lunch Session E-Poster presentations	Lunch / Sponsored Lunch Session E-Poster presentations			SIG Meetings including lunch		
12:00 PM								
12:30 PM		Welcome and Presidential Address State of the Art Lecture Best Overall Abstract Presentation Coffee Break Plenary Session (Debate/Round Table/Panel)	Abstract Session	Abstract Session	Consultation Session (IUC)	Abstract Session	Abstract Session	Abstract Session
1:00 PM			Coffee Break					
1:30 PM			Plenary Session (Debate/Round Table/Panel)			Closing Remarks		
2:00 PM			2 x Best Abstract Presentation (Basic Science and Physician in Training)					
2:30 PM		Abstract Session	Abstract Session	Abstract Session				
3:00 PM	Workshops	IUGA Business Meeting and Member Reception						
3:30 PM								
4:00 PM								
4:30 PM								
5:00 PM								
5:30 PM								
6:00 PM	Welcome Reception							
6:30 PM								
7:00 PM		Evening - Presidents' Reception						
7:30 PM								
8:00 PM		Evening - Meeting Dinner/Party						

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Sponsorship Information & Levels

The IUGA offers companies the opportunity to support the IUGA Annual Meeting by enabling them to promote their scientific endeavors by becoming a Sponsor and/or Exhibitor.

All sponsorship options are listed in this brochure. Sponsors may opt for a single sponsor item, but any combination of multiple sponsorship opportunities and/or categories is possible.

The International Urogynecological Association will conclude a sponsorship contract with all sponsors. All applications for sponsorship will be processed on a FCFS basis (first-come, first-served). Sponsors will have first choices based on the sponsor levels, which are (in this order) Platinum, Gold, Silver, and Bronze Sponsorship. Please see the schedule below for the respective sponsorship amount per level.

Sponsorship Levels

Sponsorship levels are listed below from which sponsors may select different elements according to the amount of their financial support, which will indicate their level of sponsorship.

If you are interested in becoming a sponsor of the IUGA Annual Meeting, please contact Mr. David Casalod, Executive Director, by phone: +31 75 647 6365 or by email: david@iuga.org, or Mrs. Tessa Benitez, Associate Executive Director by phone: +1 952 683 9037 or by email: tessa@iuga.org.

SPONSORSHIP LEVEL	Package Fee <u>or</u> Fee for a-la-carte options
PLATINUM SPONSOR	EUR 95.000 (eq. USD 103,550)
GOLD SPONSOR	EUR 65.000 (eq. USD 70,850)
SILVER SPONSOR	EUR 25.000 (eq. USD 27,250)
BRONZE SPONSOR	EUR 12.500 (eq. USD 13,625)
SUPPORTER	EUR 7.500 (eq. USD 8,175)
EXHIBITOR per sq. meter NET	as from EUR 500 p/m ² (eq. USD 545 p/ 10.7 sq.ft)

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Invitation to Corporate Sponsors and Exhibitors

PLATINUM SPONSOR € 95.000 (US\$ 103,550*)

The following benefits are included in the Platinum Sponsor package:

- **Non-concurrent 60-minute Sponsored Symposium (EXCLUSIVE FIRST OPTION on LUNCH time slots!)**
- **Free standing** booth space of **36 sq. meter** (6x6 = 36 m² / approx. 20x20ft = **400 sq. ft.**)
- PLATINUM HOSPITALITY VIP ROOM – unlimited use of VIP room exclusive for all Platinum Sponsors
- First choice for Industry Sponsored Symposium timeslot and exhibition space location (if more Platinum Sponsors – first come first serve)
- Full page advertisement in the final program book on inside back cover
- Insert in delegate bag (excluding production costs)
- Selection of one of the following: 1) logo on lanyards, 2) logo on delegate bags
- Recognition as Platinum sponsor in the Registration area (dedicated banner for Platinum Sponsors)
- Sponsored promotional email to meeting attendees (to be sent by IUGA)
- Acknowledgement as Platinum Sponsor on meeting website with logo and link to sponsor's website
- Acknowledgement as Platinum Sponsor on break slides in plenary session room (with logo) and in the preliminary and final programs (with logo)
- Acknowledgment as Platinum Sponsor from the podium during the opening and closing general sessions
- Acknowledgment as Platinum Sponsor in the app (top listing!)
- 10 complimentary meeting registrations and 20 complimentary exhibit-only registrations to be used for corporate representation

GOLD SPONSOR € 65.000 (US\$ 70,850*)

The following benefits are included in the Gold Sponsor package:

- **60-minute Sponsored Symposium (non-exclusive timeslot)**
- **Premium 24 sq. meter** exhibit booth space (6x4 = 24 m² / approx. 20x13ft = 260 sq. ft.)
- Choice for Industry Sponsored Symposium timeslot and exhibition space location after Platinum Sponsors (if more Gold Sponsors – first come first serve)
- Full page advertisement in the final program book (inside page)
- Insert in delegate bag (excluding production costs)
- Recognition as Gold sponsor in the Registration area (Sponsor banner)
- Sponsored promotional email to meeting attendees (to be sent by IUGA)
- Acknowledgement as Gold Sponsor on meeting website with logo and link to sponsor's website
- Acknowledgement as Gold Sponsor on break slides in plenary session room (with logo) and in the preliminary and final programs (with logo)
- Acknowledgment as Gold Sponsor from the podium, following Platinum Sponsors, during opening and closing general sessions
- 6 complimentary meeting registrations and 12 complimentary exhibit-only registrations to be used for corporate representation

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SILVER SPONSOR € 25.000 (US\$ 27,250*)

The following benefits are included in the Silver Sponsor package:

- **Premium 18 sqm exhibit booth space** (6x3 or 9x2=18 m² / approx. 19.5x10ft or 30x6.5 = 195 sq. ft.)
- Choice for exhibition space location after Platinum and Gold Sponsors (if more Silver Sponsors – first come first serve)
- ½ page advertisement in the final program book
- Insert in delegate bag (excluding production costs)
- Recognition as Silver sponsor in the Registration area (Sponsor banner)
- Sponsored promotional email to meeting attendees (to be sent by IUGA)
- Acknowledgement as Silver Sponsor on meeting website with logo and link to sponsor's website
- Acknowledgement as Silver Sponsor on break slides in plenary session room (with logo) and in the preliminary and final programs (with logo)
- Acknowledgement as Silver Sponsor from the podium, following Platinum and Gold sponsors, during opening and closing general sessions
- 4 complimentary meeting registrations and 8 complimentary exhibit-only registrations

BRONZE SPONSOR € 12.500 (US\$ 13,625*)

The following benefits are included in the Bronze Sponsor package:

- **Premium 12 sq. meter exhibit booth space** (6x2 = 12 m² / approx. 20x6.5 = 130 sq. ft.)
- Choice for exhibition space location after Platinum/Gold/Silver Sponsors (if more Bronze Sponsors – first come first serve)
- Acknowledgement as Bronze Sponsor on meeting website with logo and link to sponsor's website
- Acknowledgement as Bronze Sponsor on break slides in plenary session room (with logo) and in the preliminary and final programs (with logo)
- Acknowledgment as Bronze Sponsor from the podium, following Platinum, Gold and Silver Sponsors, during opening and closing general session
- 2 complimentary meeting registrations and 4 complimentary exhibit-only registrations



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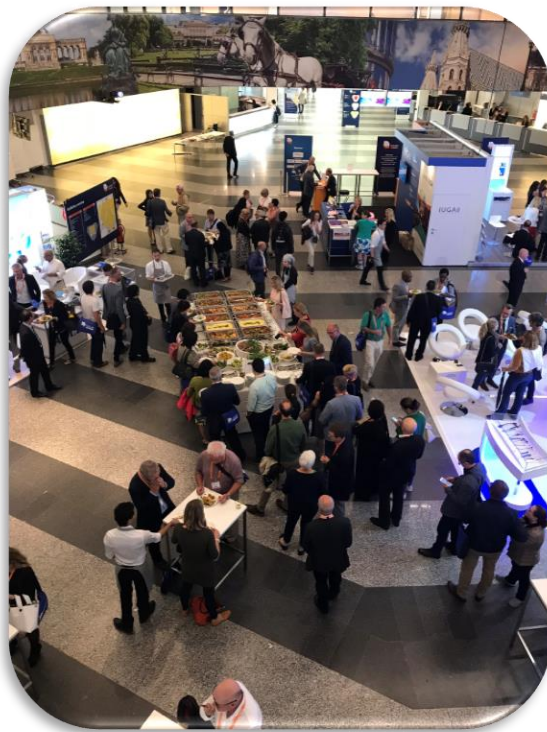
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Invitation to Corporate Sponsors and Exhibitors

SUPPORTER € 7.500 (US\$8,175*)

The following benefits are included in the Supporter package:

- **Premium (corner) 8 sq. meter exhibit booth space** (4x2=8 m² / approx. 13 x 6= 78 sq. ft.)
- **Preferred choice for exhibition space** after Sponsors (if more Supporters – first come first serve)
- Acknowledgement as Supporter on meeting website
- Acknowledgement as Supporter on break slides in plenary session room and in the preliminary and final programs
- Acknowledgement as Supporter from the podium, following Platinum, Gold and Silver sponsors, during opening and closing general sessions
- 1 complimentary meeting registration and 3 complimentary exhibit-only registrations



*Some sponsorship items are exclusive and are provided on a first-come-first-serve basis. First round of placement of booth space will be done for applications received by the deadline of **April 15, 2023**. Please note: customization of Sponsor packages is also available upon request. If a package is customized, the total costs will be recalculated based on the individual/a-la-carte pricing of each option, whereas the minimal sponsor package fee needs to be met in order to determine that company's Sponsor level.*



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Invitation to Corporate Sponsors and Exhibitors

EXHIBITION

The IUGA 48th Annual Meeting offers you an opportunity to showcase your products, services and company message to over 1500 health care professionals who specialize in the fields of pelvic pain and female pelvic floor disorders.

Exhibiting at the meeting provides a valuable resource where attendees can meet, greet, mix and mingle between sessions. This is your chance to interact one-on-one with leaders in the field from around the world.

Attendee traffic will be enhanced by holding the Welcome Reception, all refreshment breaks and lunches in the exhibit hall.

EXHIBIT DAYS/HOURS

SET UP:	Wednesday, June 21, 2023:	08:00 am - 05:00 pm (booths should be ready by 4:30pm)
OPEN:	Wednesday, June 21, 2023:	05:00 pm - 07:00 pm (2 hour welcome reception)
OPEN:	Thursday, June 21, 2023:	08:00 am - 06:00 pm (sessions end at 05:45pm)
OPEN:	Friday, June 21, 2023:	08:00 am - 04:00 pm (closes after last coffee break)
DISMANTLE:	Friday, June 21, 2023:	As from 04:00 pm

EXHIBIT RATES

Exhibition space as starts at **EUR 500 (eq. USD 545) per square meter** for inline booths. Standard booth sizes are 3x2 meter = 6 square meter (10x6 ft = 60 square feet), **bare space only**. Corner booths are available at an additional charge of EUR 500 (USD 545). IUGA has a limited number of non-profit booths (501(c)3 or EU Equivalent) available (small 2x2m table tops inline) at a reduced rate of EUR 750 (US\$ 817) located in a dedicated/different section of the exhibit hall.

We currently have the following booths sizes available (booth space > 10 sqm -> reserved to sponsors):

STANDARD BOOTH SPACE		PREMIUM BOOTH SPACE (corner or free)	
3 x 2 m inline	€3.000 (US\$3,270*)	3 x 2 m corner	€3.500 (US\$3,815*)
4 x 2 m inline	€4.000 (US\$4,360*)	4 x 2 m corner	€4.500 (US\$4,905*)
5 x 2 m inline	€5.000 (US\$5,450*)	5 x 2 m corner	€5.500 (US\$5,995*)

All booths include the following items

- complimentary exhibit hall registrations (booth crew): 2 pers. (3x2) / 3 pers. (4x2) / 4 pers. (5x2)
- 1 Electricity outlet
- Company identification sign
- 1 table with tablecloth and 1 chair per 6 sq meters
- Company listed in the exhibit guide or final program book if combined (deadlines apply)
- Company listed on the floor plan in the app (deadlines apply)

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ADDITIONAL EXHIBITOR BADGES

Additional exhibitor badges may be ordered at €250 (US\$273) per badge up to a maximum equal to the number of exhibitor badges included in your company's package. Any additional exhibitor badges will be charged at regular registration fees.

BOOTH SPACE ALLOCATION

Booth location for exhibitors will be assigned by IUGA and at the sole discretion of IUGA after our Sponsors and Supporters have selected their preferred booth space.

FLOOR PLAN

All Sponsors and Supporters will be offered to choose a booth location first (see dates above) as choice for booth location is only available for our Sponsors and Supporters. A preferred booth location for exhibitors can be indicated on the exhibition form (see appendices) but final assignment will be done by, and at the sole discretion of, IUGA. Factors affecting booth location include the date the registration form was received by the IUGA Office, number of exhibits, and proximity of competitors.

The first round of placement of booth space will be done for applications received by the deadline of April 15, 2023. After this date, the remaining booths will be made available on a first-come-first-served basis.

The IUGA 2023 Exhibition Floor Plan can be found [on our website](#) and also accessed directly through this link: <https://statusplus.expo-genie.com/iuga2023/floor-plan/>

Note that the IUGA 2023 Exhibition Area is located on the ground floor (level 0) of the World Forum. The floor layout may be subject to changes depending on the ordered booths (sizes).

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SPONSORED SYMPOSIA

TIME SLOTS

We offer the following six time slots for sponsored symposia:

- 3 x 1-hour early-morning time slots (7:00-8:00AM) on Thursday / Friday / Saturday
- 3 x 1-hour lunch-break time slots (12:30-13:30AM) on Thursday / Friday / Saturday

Note that time slots are non-exclusive (concurrent sessions may occur) except for those time slots reserved by our Platinum Sponsors.

60-MINUTES (OR 30-MINUTES) SPONSORED SYMPOSIA (NON-EXCLUSIVE)

Early-morning time slot € 25.000 (US\$ 27,250*) – Lunch time slot € 45.000 (US\$ 49,050*)

(30-minute timeslots: early-morning € 13.750 (US\$ 14,987) and midday € 25.000 (US\$ 27,250*) respectively)*

The following benefits are included in the package:

- Meeting room rental, LCD projector and screen (laptop to be supplied by symposium host) and display table. Any additional equipment or special arrangements required will be billed directly to the supporting company and arranged through the IUGA Office.
- Supporting company must cover all speakers' expenses including registration, accommodation and travel expenses.
- **Note that food & beverage expenses are NOT included!** However, if symposia take place during the **lunch** period, symposium attendees can make use of the same meal that is being provided at that time to all other meeting registrants at the exhibit hall. Note that a symposium supporting company is free to order F&B/meals for those attending their session, or to supplement the meal that IUGA provides. FYI: IUGA will **not** provide breakfast to attendees at the venue.
- Any food & beverage served specifically for sponsored symposia will be arranged by the symposium Supporter through the IUGA Office and billed directly to the supporting company.



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EDUCATIONAL PROGRAMS

WORKSHOPS € 9.500 (US\$ 10,355*)

Supporting a pre-meeting workshop allows your company to gain additional exposure outside of the exhibit hall and prior to the start of the meeting. All workshops are scheduled on Wednesday (morning and afternoon). As a sponsor, you will work with the program committee to confirm topic and speakers.



FELLOWS' DAY/SYMPOSIUM € 20.000 (US\$ 21,800*)

At every IUGA meeting, the IUGA Fellows Committee, in close coordination with the IUGA Program Committee, develops a day of high-quality educational programming for IUGA fellow members and others who are in the midst of their training. These sessions have been very popular with the target group and this program is normally attended by 100+ international fellows!

The program features keynote speakers, a hands-on workshop/surgery session, a video session, and the fellows' paper session. This session also includes a lunch, which is included with the support.

The supporting company will receive acknowledgement:

- On the meeting website
- In the final program book
- By the chair of the session

The supporting company will also receive:

- A 6 ft table-top display immediately outside the session room
- 2 representatives of the company invited to attend the fellows day sessions
- The opportunity to organize a dedicated Fellows Activity (at company's expense, program/time to be discussed)

MEET THE EXPERTS BREAKFAST € 7.500 (US\$ 8,175*)

This session for 150-180 attendees features intense, small group discussions and has become a sellout over the past few years since it was introduced. 20 experts in the urogynecological field lead with a small group of up to 9. The session is tentatively scheduled on Friday, June 23, 2023. The supporting company will receive:

- Welcome greeting to the audience
- Acknowledgment on meeting website
- Acknowledgment in the final program book

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SPECIAL INTEREST GROUPS € 5.500 (US \$5,995*)

IUGA created eight special interest groups and the meetings of these sub-sections of members have proved to be very popular at the last two Annual Meetings. The eight special interest groups focus on:

- Basic Science
- Cosmetic Gynecology
- Laparoscopic Surgery
- Neuro-Urogynecology and Urogenital Pain
- Nursing
- Obstetric Pelvic Floor Trauma
- Pelvic Floor Imaging
- Pelvic Floor Rehabilitation
- Robotics

The supporting company will receive acknowledgement:

- On the meeting website
- In the final program book
- By the chair of the session

The supporter will also receive:

- A display (banner or similar) immediately outside the session room at 30 minutes prior to the session until the end of the SIG session.



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ADDITIONAL SUPPORT OPPORTUNITIES

There are a variety of additional opportunities for industry to support the 48th Annual Meeting of IUGA. Below you will find an overview.

Advertisement Opportunities

BAG INSERT	€ 2.500 (US\$ 2,725*)
Get your message directly to participants by having material placed directly in the delegate bag. The insert is subject to approval by IUGA and sufficient quantity to be inserted in all attendee bags must be supplied at the meeting site.	

COLOR ADVERTISING IN EXHIBIT GUIDE	Starting at € 1.500 (US\$ 1,635*)
The exhibit guide will contain all information about the sponsors and exhibitors and will include a program overview. Note that IUGA will NOT print a separate program book so this will be the only printed program overview available and handed out to attendees!	
INSIDE BACK COVER	€ 2.500 (US\$ 2,725*)
FULL PAGE IN THE EXHIBIT GUIDE	€ 2.000 (US\$ 2,180*)
HALF PAGE IN THE EXHIBIT GUIDE	€ 1.500 (US\$ 1,635*)

ADVERTISEMENT IN ABSTRACT BOOK (supplement of the IUJ)	€ 5.000 (US\$ 5,450)
All Abstracts of the meeting will be published in a dedicated supplement of the IUJ (International Urogynecological Journal), that will be released within 3 months after the meeting. We can offer you a discounted advertisement placement in this issue of the IUJ.	

Product Presentation Opportunity

INNOVATIONS ROOM	Two days: € 15.000 (US\$16,350*) One day: € 10.000 (US\$10,900*)
Provides companies with the opportunity for one-on-one demonstration of products and are intended to serve as an extension of the company's exhibit presence. Available during all Thursday and Friday breaks. <ul style="list-style-type: none">• Only 25 people max at any one time• Table, chairs and basic electricity provided by IUGA. Additional AV is at the exhibitor's expense.• Food and beverage will be provided in the exhibit hall. Additional food and beverage requirements are at the exhibitor's expense and must be arranged through the IUGA Office	

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Branding Opportunities

DELEGATE BAG (upon availability, exclusive sponsor item)	€ 5.000 (US\$ 5,450*)
The Sponsor logo will be printed on the outside of the bag. IUGA will endorse the opposite side of the bag.	

LANYARDS (non-exclusive sponsor item)	€ 7.500 (US\$ 8,175*)
The sponsor logo will be printed on the lanyard, as well as the IUGA logo.	

BANNER - EXHIBITION AREA (exclusive sponsor item)	€ 4.500 (US\$ 4,905*)
<div></div> <p>Size: 1912 cm (w) x 110,8 cm (h)</p> <p>Including set up / dismantle & transport Excluding design</p> <div></div>	

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DOOR GATES - EXHIBITION AREA (non-exclusive sponsor item)

As from € 950 (US\$ 1035*) per door gate



Size: Door gate Lobby 1: 174 cm (w) x 277 cm (h) – Door gate Lobby 3: 174 cm (w) x 235 (h)

Quantity available: Lobby 1: maximum 10 – Lobby 2: maximum 6

Please note the design will be cut in two parts as the door has a juncture halfway from top to bottom. There will be an almost invisible smooth overlap. Including set up / dismantle & transport Excluding design



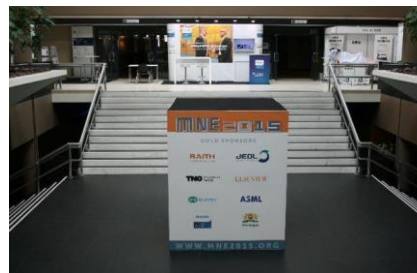
CUBE - CENTRAL STAIRCASE (exclusive sponsor item)

€ 6.000 (US\$ 6,540*)



Size: 4x 220 cm (w) x 250 cm (h)

Including set up / dismantle & transport
Excluding design



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STICKERS – CENTRAL STAIRCASE (non-exclusive sponsor item)	€ 3.000 per staircase (US\$ 3,270*) € 10.000 (US\$ 10,900*) for all 4 staircases
<div>   </div> <p>Size: Staircase from ground floor to sublevel, 14 steps per staircase 1 x 940 x 16 cm and 13 x 800 x 16 cm. Staircase from sublevel to first floor, 12 steps per staircase: 12 x 800 x 16 cm. Quantity available: Staircase from ground floor to sublevel: maximum 2 – Staircase from sublevel to first floor: maximum 2</p> <p>Please send a 1 file (if applicable please include the deviant step of 940 cm in the file). The stairs are being cut to fit.</p> <p>Including set up / dismantle & transport Excluding design</p>	

STICKERS - FLOOR (non-exclusive sponsor item)	€ 500 per sticker (US\$ 545*)
<p>Size: 100 cm (w) x 100 cm (h)</p> <p>Including set up / dismantle & transport Excluding design</p> 	

REUSEABLE WATER BOTTLES (exclusive sponsor item: 1500 bottles)	€ 19,500 (US\$ 21,255*) incl. print!
<p>Spread the message that your brand is standing up to plastic pollution, and empower our participants to do the same by giving them this Doppler bottle with your logo (sustainability screening applies).</p> <p>All IUGA Meeting participants will receive this reusable water bottle throughout the event to fill it at one of the many water stations available. If you become our exclusive water bottle sponsor, we will give all participants a personalized voucher to pick up the bottle at your booth, traffic guaranteed! Contact us for more information.</p> 	

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IUGA Mobile App

We offer a variety of sponsor options on IUGA's own branded mobile event app.:

- IOS: <https://apps.apple.com/us/app/iuga/id1546091390>
- Android: <https://play.google.com/store/apps/details?id=org.iuga.app&hl=en&gl=US>

1. Sponsor Splash Screen

Make a lasting first impression with a splash screen. There is incredible value to be gained by being visible to every attendee when they open the IUGA Annual Meeting app. This PRIME spot allows you to move away from the often-missed printed flyers and posters and gives you a “can’t miss it” advertising solution.

BENEFITS of a Splash Page

- ✓ Full-Screen ad
- ✓ Ad displays IMMEDIATELY when app is opened
- ✓ Automatically sized to fit iPhone, iPad and Android devices

2. Banners

A dynamic way to reach attendees. Banner ads are **front and center** on the app and help drive booth and website traffic and increase brand visibility. Attendees can easily connect with you by tapping through to websites or destinations within the app. This includes listings that house valuable content like contact info, documents, and more. Also, consider the benefits of a banner ad that targets specific attendees by leveraging group-based content.

BENEFITS of a Banner

- ✓ Banners are placed on the main screen for ultimate visibility
- ✓ Real-time reports provide impressions and click-through rates

3. Sponsored Listings

Standard listing is offered to exhibitors. If you really want to stand out and make your brand more visible, sponsored listings are the easiest way to get into the spotlight.

BENEFITS of Sponsored Listings

- ✓ Additional exposure for your brand through listings
- ✓ Expanded profiles including photos, brochures, and other marketing materials

4. Interactive Maps

Interactive maps will make it simple for attendees to locate the expo hall, your booth, sessions and much more. Headline this prime mobile real estate; the most popular opportunity to for brand recognition.

BENEFITS of Interactive Maps

- ✓ Your brand will be highlighted along with the interactive pins on the map
- ✓ The pin can act as a link to get basic information about your company

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5. Push Notifications

Push notifications will instantly help you reach attendees with important information, alerts, updates and more. It's an ideal way for you to connect with more customers. Native apps will allow you to create custom messages and send them to attendees anytime and anywhere. Push notifications appear on the screen of an attendee's device even if the meeting app is closed, much like a text message. This will allow you to ensure that alerts and updates are always seen. With push notifications, you can encourage attendees to visit your booth or view your company listing to learn more about your products and services.

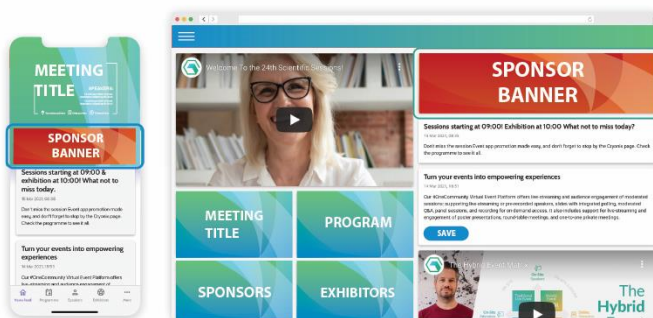
BENEFITS of Push Notifications

- ✓ Alerts pop-up instantaneously on each attendee's device
- ✓ All attendees receive notifications when they have the meeting app
- ✓ Use this avenue to connect with attendees before, during and after the meeting
- ✓ Target specific groups of attendees with segmented push notifications

Splash Screen /Event Intro Page



Banner Ad



News Message & Push Notification



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Pricing Mobile App Sponsor Packages/Items:

Exclusive Sponsor Package (upon availability, exclusive sponsor item)	€ 22.500 (US\$ 24,525*)
Sponsorship benefits include: <ul style="list-style-type: none">• Splash Screen• 1 Banner Ad• 2 Push Notifications• Sponsored Listing• Interactive Map Listing	
Key Sponsor Package (non-exclusive sponsor item)	€ 15.000 (US\$ 16,350*)
Sponsorship benefits include: <ul style="list-style-type: none">• 1 Banner Ad• 2 Push Notifications• Sponsored Listing• Interactive Map Listing	
Advertisement Options (non-exclusive sponsor items)	From € 2.000 (US\$ 2,180*)
<ul style="list-style-type: none">• Splash Screen (exclusive) € 10.000 (US\$ 10,900)• Banner Ad € 5.500 (US\$ 5,995)• Push Notification € 4.000 (US\$ 4,360)• Sponsored Listing € 3.000 (US\$ 3,270)• Interactive Map Listing € 2.000 (US\$ 2,180)	

Lead Retrieval

IUGA is pleased to offer lead retrieval. Lead retrieval allows you to use your own or your company's smartphone to collect attendee leads onsite. Scanning the QR code or barcode on an attendee's badge sends their contact information to an online lead management portal where they can later be exported by IUGA. Information IUGA will provide through this portal is first name, last name, organization, address, city, state and email.

Cost for 1 lead gatherer account (to be used on your own device) is € 500 (US\$ 545). Every additional lead gatherer account (to be used on your own devices), will be charged at € 150 (US\$ 163) up to a maximum of 11 users. Any additional account over 11 users will be provided to you at no extra expense (max. charge € 2.000 / US\$ 2,180, fair use policy applies*).

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Legal Notices & Contract Conditions

The terms and conditions as stated in this invitation shall be taken into account and apply to all sponsors and exhibitors that support the IUGA Annual Meeting 2023. Please use the sponsorship form enclosed to make your binding application. On confirmation of the registration by the IUGA Office by email, the sponsor will be invoiced by **STATUS PLUS BV** with Dutch VAT applied (21%) unless the reverse-charge mechanism applies (non-NL companies). The full sponsorship fee plus any ancillary expenses incurred are payable in total. Within the different categories, sponsors will be treated on a “first-come, first-served” basis based on their categories and up to the deadlines listed.

Contact Information

For more information about exhibits, sponsorships, advertising options or additional support opportunities, please contact the IUGA Office:

EUROPEAN OFFICE:

David Casalod, Executive Director
Zaanweg 119A
1521 DS Wormerveer
Netherlands
P: +31 75 647 6365
E: david@iuga.org

NORTH AMERICAN OFFICE

Tessa Benitez, Associate Executive Director
14305 Southcross Dr., Suite 100
Burnsville, MN 55306
USA
P: +1 (952) 683 9037
E: tessa@iuga.org



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TERMS & CONDITIONS

1 GENERAL

1.1 Definitions in these Terms and Conditions

a. "Application Form(s)": the IUGA Sponsor Application Form, the IUGA Additional Support Application Form, which when provided to IUGA office constitutes an irrevocable offer from the Sponsor to enter into a binding agreement for the item(s) indicated on the Application Form(s);

b. "Agreement": the Sponsor Agreement and/or the Additional Support Agreement;

c. "Booth": the construction, built on the Stand Space in which the Exhibitor displays his/its products or exhibits;

d. "Confirmation": the written confirmation (including by fax or e-mail) from IUGA of its allocation of one or more Sponsor Item(s), which is sent to the Sponsor by IUGA upon receipt by IUGA of (i) the Application Form(s) or (ii) the written approval (including by fax or by e-mail) from the Sponsor of a reasonable alternative as set out in article

e. "Meeting": the 48th Annual Meeting of IUGA held in the World Forum in The Hague, The Netherlands;

f. "Venue": the World Forum in The Hague, The Netherlands;

g. "IUGA": "International Urogynecological Association. a 501(c)3 non-profit organization incorporated and registered in the United States with a physical office at 14305 Southcross Dr, Suite 100, Burnsville, MN 55306, USA, phone: +1 (952) 683 9037, email office@iuga.org; and for these purposes represented by "Status Plus BV";

h. "Sponsor Agreement": the agreement between IUGA and the Sponsor with respect to the IUGA Sponsor Program, as further defined by the Confirmation and article 3 of these Terms and Conditions;

i. "Additional Support Agreement": the agreement between IUGA and Sponsor with respect to one or more Sponsor

Item(s) other than participation in the IUGA Sponsor Program, as further defined by the Confirmation and article 3 of these Terms and Conditions;

j. "IUGA Office": IUGA's Business Office represented by/through STATUS PLUS BV, Zaanweg 119A, 1521 DS Wormerveer, The Netherlands, phone +31756476365.

k. "Exhibition": the presentation of for profit and not for profit biomedical companies and/or companies interested in the field of Urogynecology during the Meeting;

l. "Exhibitor": the natural or legal person, including his/ its employees, servants and agents, to whom a Stand Space at the Exhibition has been allocated by IUGA;

m. "Prospectus": the document provided by IUGA which contains information about the meeting and which includes these Terms and Conditions and the Application Form(s);

n. "Sponsor" the natural or legal person on behalf of which an Application Form has been submitted to the International Urogynecological Association;

o. "Sponsor Item(s)": the exhibition stand space, the sponsored symposium slot, the additional support opportunity, participation in the IUGA Sponsor Program, all as set out in the applicable Application Form(s), and/or any other sponsor items as offered by IUGA;

p. "Stand Space": the area of space at the Venue where the Exhibitor is allowed, under the Sponsorship Agreement, to display his/its products or exhibits;

q. "Standard Booth": the construction, built on the Stand Space in which the Exhibitor displays his/its products or exhibits, provided by IUGA, upon application and (pre) payment by the Exhibitor;

r. "Terms and Conditions": the regulations set out in this document, which govern the Application Form(s), The Sponsorship Agreement, the Additional Support Agreement and any further agreements between IUGA and the Sponsor in connection with these documents.

1.2 Application Procedure and Formation of Binding Agreement

a. With observance of the submission date of the Application Form, IUGA will decide whether an agreement will be entered into with the Sponsor with respect to the IUGA Meeting Sponsor Program and/or one or more Sponsor Item(s) as set out in the Application Form(s) submitted by the Sponsor. IUGA is free to refuse an Application Form without giving reasons.

b. IUGA and the Sponsor shall have entered into a binding Sponsorship Agreement with respect to one or more Sponsor Item(s) as soon as IUGA has sent a Confirmation to the Sponsor. The details of the Sponsorship Agreement are laid down in the Confirmation and article 3 of these Terms and Conditions.

c. IUGA will only send a Confirmation to the Sponsor for a Sponsor Item for which the Sponsor submitted an Application Form or which has been accepted by the Sponsor as a reasonable alternative as set out in article 1.2-(d).

d. IUGA will consider the Sponsor's wishes as far as possible. If a Sponsor Item for which the Sponsor submitted an Application Form is not available for the Sponsor, IUGA may propose one or more reasonable alternative(s) to the Sponsor, which can be accepted by the Sponsor in writing within 5 business days as from the date of the proposal. In the absence of a timely acceptance, the proposal of IUGA will lapse and IUGA has the right to offer and/or allocate the same reasonable alternative(s) to a third party. The Sponsor is not entitled to a reasonable alternative.

e. Unavailability of one or more Sponsor Item(s) for which the Sponsor submitted an Application Form does not affect the fact that upon Confirmation IUGA and the Sponsor shall have entered into a binding agreement with respect to one or more available Sponsor Item(s) for which the Sponsor submitted an Application Form.

f. The Sponsor acknowledges that as from the date of the Confirmation of the Sponsorship Agreement it is bound by

cancellation conditions as set out in article 3.2 in the event of cancellation of one or more Sponsor Item(s).

1.3 Payment

a. An invoice for the full amount concerned, will be sent to the Sponsor by the IUGA Office as soon as parties have entered into a binding agreement as set out in articles 1.2-(b) or 1.2-(c). Unless provided otherwise by IUGA, payment of the invoice is due within 30 days of the invoice date.

b. The Sponsor will pay the invoices for the IUGA Meeting, including Dutch VAT if/when applicable, by check or wire transfer in either Euro or USD. Payment instructions will be included on the invoice.

2 EXHIBITORS

2.1 Application, Alteration and Cancellation

a. All applications for a Stand Space must be made pursuant to the Exhibition Contract. These Terms and Conditions are hereby incorporated by reference into the Application Form. The IUGA alone has the authority to accept or refuse applications for admission and to allocate the Stand Space but will consider the Exhibitor's wishes as far as possible.

b. The submission of the Application Form, accompanied by an advance payment equal to full payment of the total rent of the Stand Space, followed by acceptance by the IUGA through allocation of a Stand Space at the Venue shall form a Contract between the IUGA and the Exhibitor. Upon receipt of the Application Form and the advance payment, the IUGA shall confirm the Contract in writing within 4 weeks.

c. The IUGA reserves the right to advance, postpone, vary and/or change the location of the Exhibition and/or vary and/or change the location and/or size of the Stand Space and/or Booth, and/or the layout of the Exhibition, without the Exhibitor having any claim on the IUGA.

d. The Contract or part thereof, may only be cancelled by the Exhibitor with prior written approval by IUGA. Unless the Application Form specifies otherwise, any advance

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payment made for the Stand Space shall be forfeited by the Exhibitor in case of cancellation.

e. In case of cancellation of the Exhibition and/or the Contract by the IUGA due to circumstances or events beyond IUGA's control (force majeure), the IUGA shall refund the sums paid by the Exhibitor, after deduction of fees and costs incurred for and in connection with the Exhibition. Such expenses may be apportioned, in full or in part, among the participants proportionately on the basis of the Stand Space and/ or Booth applied for or allocated to them.

f. Whenever the Exhibitor fails to meet his/its obligations under the Contract, the IUGA has the right, without prior notice or prior proof of default, to immediately terminate the Contract without liability for any damages, direct or indirect, incurred by the Exhibitor as a result of such termination. With the exception of the events described in Article 2.g shall, in the event of such termination, all sums paid by the Exhibitor under the Contract be forfeited. Without limitation to the aforementioned, the Exhibitor shall be deemed to fail to meet his/its obligations under the Contract whenever the Exhibitor is declared bankrupt, a Receiver is appointed or the Exhibitor otherwise ceases his/its activities.

g. In case the Exhibitor, due to circumstances or events beyond the Exhibitor's control (force majeure), fails to meet his/its obligations under the Contract, the IUGA shall refund the sums paid by the Exhibitor, after deduction of fees and costs incurred for and in connection with the Exhibition. The Exhibitor has to submit prove of evidence to the IUGA of such event.

2.2 Rent and Payment

a. The rent of the Stand Space and, where applicable, the Standard Booth, as specified by the IUGA, is to be increased with applicable (State) Taxes. The IUGA is entitled to demand an advance payment from the Exhibitor. The Exhibitor shall pay these advance payments in a timely manner, as instructed by the IUGA.

b. The Exhibitor shall pay the total cost of the rent of the Stand Space allocated as per the IUGA's instructions.

c. Whenever the Exhibitor fails to meet his/its obligation to pay in a timely manner, the amount due will increase on the basis of an interest rate of 1.5 % per month.

2.3 Stand Space and Booth

a. The Exhibitor shall keep his/its Exhibition Space open, clean and in good order throughout the Exhibition.

b. Subletting or sub-using (part of) the Stand Space and/or Booth by the Exhibitor without prior written approval from the IUGA is not permitted.

c. Exhibit booths must be manned at all times while the exhibit hall is open.

d. Demonstrations on the Stand Space and/or in the Booth will be permitted only after prior written approval by the IUGA.

e. The Exhibitor shall arrange for and procure all necessary licenses, approvals and other documents required for the construction of and in connection with the Exhibitor's.

f. Demonstrations on the Stand Space and/or in the Booth will be permitted only after prior written approval by the IUGA.

g. The Exhibitor shall arrange for and procure all necessary licenses, approvals and other documents required for the construction of and in connection with the Exhibitor's occupation and use of Stand Space and/or the Booth during the Exhibition, to the satisfaction of, and in a timely manner as indicated by the IUGA.

h. The Stand Space's and/or Booth's technical installations must be approved by the IUGA or persons duly authorized by the IUGA. The technical installations, provided by or through the IUGA, or by or through the Technical Organizer, shall be operated only by personnel, appointed or approved by the IUGA or the Technical Organizer.

i. No exhibit, display of products or working demonstrations which involve substances of a dangerous, explosive or any kind of objectionable nature may be brought or held in the Venue without prior written approval from the IUGA.

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j. Fundraisers, auctions, or activities that involve donations other than to IUGA are not permitted.

k. Interviews, demonstrations, and the distribution of literature or samples must be made within the Exhibitor's Booth.

l. Any scientific and/or educational presentations are prohibited within the exhibit hall. However, presentations that promote a company's products and services are allowed within the company's Stand Space.

m. No one under the age of 18 is allowed admission to the exhibit hall at any time.

n. Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.

2.4 Distribution of Giveaways, Contests and Food

a. The IUGA follows the council of Medical Specialty Societies "Code for Interactions with companies" regarding exhibitor giveaways. For full text and document can be viewed at www.cmss.org "Revised Code for Interaction with Companies". All items distributed must be useful at the meeting and/or relate to the professional activities of the Booth visitors. Items must be small in size and made available to all participants regardless of registration type or demographics as long as the supplies last. The items should be of minimal value.

b. Exhibiting companies distributing giveaways are required to submit a request for approval of giveaway to IUGA.

c. Unapproved items may not be distributed. Any exhibiting company found distributing materials that have not been officially approved will be asked to cease distribution immediately and will be penalized.

d. Information cards to be filled out by participants in order to obtain a giveaway item are allowed if the participants are willing to provide their personal information; however,

participants who do not wish to fill out the card must still be allowed to receive the give-away item.

e. The serving of food and/or beverages in exhibit booths must be notified to IUGA in writing.

f. It is not allowed to serve alcoholic beverages on the exhibition floor.

g. After the Agreement has been entered into, a manual containing further information concerning the Exhibition, together with order forms for booth services and additional fittings regarding the construction, installation and decoration of the Stand Space and/or Booth (e.g. connections, electrical installation and electrics, water, furniture, AV, food and beverage, etc.) and activities to be held at the Stand Space and/or Booth shall be provided by the Office to the Exhibitor. These services and additional fittings will be invoiced by or on behalf of the Venue. The Exhibitor must order the services and additional fittings and pay the related invoices in a timely manner, as instructed by the IUGA Office.

h. All materials used in the exhibit hall must be flameproof and fire resistant in order to conform to the local fire ordinances.

i. The Exhibitor showcasing pharmaceutical (or pharma dependent) products is advised to consult the advice of the Codes of Practice for the Promotion of Medicines presented by The Pharmaceutical Research and Manufacturers of America (PhRMA) body. In all cases, the Exhibitor is responsible for ensuring that their promotion during the Meeting is legally and ethically acceptable.

2.5 Sponsors in Exhibition Area

a. All sponsors are clearly identified with their company product name and/or logo.

b. Representatives of sponsors are clearly identified on their name badge, with their company name. The Exhibitors badge is different from the participants' badge.

c. Exhibitors will be allowed badges based on their exhibit level. There will be an additional charge for each additional badge over and above those included in their exhibit level.

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d. No trading of badges with other representatives or attendees is allowed. Each representative must wear the official Exhibitor Badge at all times while attending the meeting functions.

e. Commercial advertising during the meeting is restricted to the Exhibition area. All distributed promotional material must be approved by IUGA.

2.6 Noise

a. Electrical or other mechanical apparatus must be muffled so that the noise generated does not interfere with other Exhibitors. In addition, speaker and microphone volume must be kept at a reasonable level at all times so as not to disrupt neighboring exhibits.

2.7 Construction, Decoration and Dismantling

a. Unless the Application Form specifies otherwise (and provides for ordering a Standard Booth and additional service, fitting and installation) the IUGA supplies Stand Spaces with a table with a chair and a trash can. Any additional service, fitting installation and/or Booth shall be provided by the Venue to the Exhibitor, after application as specified hereunder.

b. The installation, operation and dismantling of the Stand Spaces and/or Booths and the display of products or exhibits is to take place in consultation with the IUGA. The IUGA or persons duly authorized by the IUGA are authorized to give instructions and directives and to make regulations.

c. After the Contract has been established, a manual containing further technical information concerning the Exhibition, together with order forms for Booths, services and additional fittings regarding the construction, installation and decoration of the Stand Space and/ or Booth (e.g. electrical installation and electrics, water, drainage, space heating, gas etc.) and activities to be held at the Stand Space and/or Booth shall be provided by the Venue to the Exhibitor. These services and additional fittings will be invoiced by or on behalf of the Venue. The Exhibitor must order the services and additional fittings and pay the related invoices in a timely manner, as instructed by the Venue.

d. The IUGA and/or the Venue shall inform the Exhibitor in writing of the date and time on which the Stand Space shall be available for installation and decoration, the date and time the Stand Space must be completed as well as the date and time the dismantling of the Stand Space may commence and is to be completed. Except for the date and times indicated by the IUGA, no construction and installation work and the carrying in of goods is allowed. These dates and times may be changed by the IUGA.

e. Should the Exhibitor for any reason fail to remove all his/ its property or otherwise fail to vacate the Stand Space by the date and time specified by the IUGA, the Exhibitor shall be fully responsible for any penalties imposed on the IUGA or any other losses or costs incurred by the IUGA as a result thereof. Without prejudice to any other right or remedy of the IUGA, the IUGA may remove any property of the Exhibitor from the Stand Space after said time at the Exhibitor's expense, without any liability for loss or damage to such property.

f. Plans with respect to any construction, decoration and further fittings, which are not to be provided by or via the Venue, and an outline of the Exhibitor's projected activities are to be submitted for approval to the IUGA, in a timely manner as indicated by the IUGA. The IUGA may make all necessary amendments to the Exhibitor's planned construction, decoration and activities. No construction can take place, decorations be made or activities undertaken without the prior written approval by the IUGA. The Exhibitor shall not change the construction, decoration, and activities from the approved plan without prior written approval by the IUGA. The Exhibitor is responsible and liable for all extra costs associated with the Exhibitor's proposed plans.

3 SPONSORSHIP

3.1 General

The IUGA 48th Annual Meeting will be organized in conformity with (E)ACCME standards and policies.

a. The Sponsor will respect the scientific program of the IUGA Annual Meeting completely and the Sponsor will fully

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endorse all Terms and Conditions, which form an integral part of the Sponsorship Agreement between IUGA and the Sponsor.

b. The Sponsor agrees to support the meeting by making a financial contribution for the Sponsor Item(s) as set out in the Confirmation.

c. The rights and obligations of IUGA and/or the Sponsor under the Sponsorship Agreement may not be assigned, transferred or delegated by the Sponsor to third parties. However, the Sponsor may assign its rights and obligations under the Sponsorship Agreement to (i) any of its affiliates, (ii) its successor (including the survivor company of any consolidation or merger) or (iii) its assignee of all or substantially all of its business (jointly “the New Sponsor”), under the condition that IUGA has provided its written consent prior to such an assignment. Permission of IUGA for such an assignment must be requested by the Sponsor in writing. In case IUGA has agreed to such an assignment and the New Sponsor does not fulfill its obligations under the Sponsorship Agreement, the Confirmation and/or these Terms and Conditions, the Sponsor and the New Sponsor shall be jointly and severally liable for the damage resulting there from.

d. Any notice required under the Sponsorship Agreement shall be given in writing by means of a letter or fax directed in respect of IUGA to its Office and in respect of the Sponsor to the contact details provided by the Sponsor in the Application Form. Failure to exercise any right of IUGA shall in no event be deemed to constitute a waiver of such right. No amendment, modification, or supplement of any provision of the Sponsorship Agreement shall be valid or effective unless made in writing and signed by duly authorized representatives of each party.

e. Registration to the IUGA 48th Annual Meeting as a delegate, exhibitor, or sponsored organizer is a requirement for admission to the meeting area.

3.2 Cancellation Conditions

a. The cancellation conditions set out in this article apply to all Sponsor Items.

b. Notification of the Sponsor to cancel one or more Sponsor Item(s) must be submitted to the IUGA Office in writing (IUGA Office, 14305 Southcross Dr., Suite 100, Burnsville MN 55306, USA).

c. The effective date of cancellation of a Sponsor Item will be the date on which the Office receives the written notice from the Sponsor.

d. In case of cancellation of one or more Sponsor Item(s): by March 1, 2023, a 50% refund, less a \$250 administrative fee will be granted. No refunds will be granted after March 2, 2023.

e. IUGA may at its own discretion decide to release the Sponsor from its obligation to pay the cancellation fee as referred to in article 3.2-(d) if after the cancellation by the Sponsor, IUGA has entered into a Sponsorship Agreement with a third party for all of the Sponsor Items which have been cancelled by the Sponsor. Under no circumstances is IUGA obliged to find such a third party.

f. Should the Meeting not be held or cancelled due to reasons within the sphere of IUGA, IUGA will either - at its own discretion - offer participation in a new event within one year from the date cancelled at no extra costs or refund the Sponsor Fee.

g. Should the Meeting not be held or cancelled due to reasons of force majeure, IUGA will repay any unspent portion of the amount paid by the Sponsor for the Sponsor Item(s) or, in case such unspent amount cannot be defined, an amount proportionate to the amount paid by the Sponsor for the Sponsor Item(s) in accordance with the calculations of IUGA.

3.3 Promotion and Publicity

a. Advertisements are published in the final program book provided their content is approved by IUGA.

b. IUGA's approval is necessary prior to inclusion of printed commercial advertisements in printed material.

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c. Advertisements may only be used to promote a company in general, product(s) or services. A booth number or sponsored symposium timeslot may be mentioned.

d. IUGA must review and approve all promotional materials produced in conjunction with the sponsored symposium, including invitations, announcements, inserts and signs.

e. No marketing pieces, invitations, communications of any kind may use IUGA or meeting logo. The name of the IUGA 48th Annual Meeting may be mentioned one time in each communication for identification purposes, in a reasonably-sized, neutral font. Neither IUGA nor the IUGA 48th Annual Meeting may be part of the title or heading, be prominently featured or listed first in printed materials.

f. Allow at least five business days for IUGA to review the requests. The deadline to submit promotional materials for IUGA to approve is Monday, May 8, 2023.

g. No free or paid publicity of any kind or in any form is allowed for non-exhibiting companies.

h. The Exhibitor is not allowed to place exhibited goods and/or advertising material outside the Stand Space, to hold inquiries among the visitors and participants in and around the meeting venue, to distribute advertising material outside the Stand Space and around the meeting venue, to make any announcements regarding the Exhibition on radio and/or television nor make recordings for commercial purposes without prior written approval from IUGA.

i. The Exhibitor shall allow IUGA or persons or legal entities duly authorized by IUGA, to publish a catalogue, compiled on the basis of information to be furnished by the Exhibitor. Exhibitor shall duly submit the required information to IUGA as specified by IUGA. IUGA accepts no responsibility or liability for any errors and/or omissions in the catalogue.

j. Advertising must be related to the field of Urogynecology as is approved by IUGA on the basis of its scientific objectivity and accuracy of information presented.

k. The Exhibitor showcasing pharmaceutical (or pharma-dependent) products is advised to consult the advice of the Codes of Practice for the Promotion of Medicines presented

by the Pharmaceutical Research and Manufacturers of America (PhRMA) bodies. In all cases, the Exhibitor is responsible for ensuring that their promotion during the Meeting is legally and ethically acceptable.

3.4 Education and Scientific Sessions

a. No commercial advertising is permitted during any of the education or scientific sessions in or near the meeting rooms.

b. Speakers must use the generic drug names only.

c. All speakers and chairs must disclose their relevant financial relationships with commercial interests. In addition, one is obliged to show any disclosure to participants on the first slide of each presentation for the duration of at least 10 (ten) seconds.

d. IUGA does not permit commercial advertisers or other third- party sponsors to make changes to content, or to introduce biased content in any of its educational or scientific sessions.

e. Commercial Exhibitors have no influence on the content or presentation of scientific and education programs of the IUGA.'

f. The organization of education or scientific events outside the sponsored program of the IUGA 48th Annual Meeting is not accepted.

3.5 Other Events Sponsored by the Industry

a. Requests may be made to IUGA for the purpose of organizing other events for meeting guests/participants during the meeting other than those described in the Prospectus, including but not limited to social events or side Meetings ("Event").

b. The Office must receive a full outline of the Event before Monday, May 8, 2023. Allow at least five working days for IUGA to review the Event.

c. The Event cannot take place during the official program of the IUGA.

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d. Unapproved Events are not allowed to take place. If it does take place, the sponsoring company (companies) will be penalized, notwithstanding all other rights of IUGA.

4 SPONSORED SYMPOSIA

4.1 General

a. Sponsored symposium Organizers have to submit their preliminary program to the IUGA Office who will present it to the Scientific Program Committee for approval. The latter reserves the right to adjust the program and/ or speakers if necessary (The deadline for submission of the program (titles + speakers) is Friday, March 31, 2023).

b. Applications for an IUGA Meeting Symposia will be accepted on a first come, first served basis; however, first priority assignments will be given to companies who sponsored a symposium at the previous IUGA Meeting

c. Sponsored symposia are clearly indicated as such and are held before the start of the scientific program. Organizers can ONLY advertise in and near their sponsored symposium with posters, leaflets and marketing items such as pens and notepads.

d. The schedule of sponsored symposia must not conflict with the scientific or education program of the Meeting.

e. Registration to the IUGA as a delegate or exhibitor is required for admission to sponsored symposia.

f. IUGA does not provide credit for sponsored activities.

4.2 Room Set-up and Assignments

a. All sponsored symposium rooms will be set banquet style no exceptions. This will ensure the maximum potential attendance for the event.

b. Sponsored symposium lectures must be kept contained within the assigned symposium room.

c. Videotaping the sponsored activities within the assigned meeting room is permitted; however, videotaping outside of the designated area is strictly prohibited.

d. All food functions must occur within the assigned symposium time frame.

4.3 Printed Matter

a. IUGA must review and approve all promotional materials produced in conjunction with the sponsored symposium, including invitations, announcements, inserts and signs.

b. Promotion of other activities is not allowed.

c. No marketing pieces, invitations, communications of any kind may use the IUGA or IUGA logo. The name of the IUGA 48th Annual Meeting may be mentioned one time in each communication for identification purposes, in a reasonably sized, neutral font. The IUGA 48th Annual Meeting be part of the title or heading, be prominently featured or listed first in printed materials.

d. All symposia material must contain the following statement: "This event is neither sponsored by nor endorsed by IUGA."

e. Allow at least five business days for IUGA to review the requests.

f. Signs, invitations and other communication must clearly mention "Sponsored Symposium" and the name of the company (companies) supporting the Sponsored Symposium or organizing organization.

g. Advertisements can include brief information about your sponsored symposium or booth but may only be used to promote your company in general, product(s) or services. IUGA is responsible for the approval of all advertisements. The Office will send technical details after receipt of the Application Form.

h. Sponsored activities are allowed one (1) promotional sign (produced by the sponsor of the event) outside the room in which the event will take place. The sign should be put in

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place immediately prior to the event and must be removed immediately following the event

i. Exhibit booth representatives may distribute invitations and other promotional material for the event at their booth. Canvassing outside of a sponsor's exhibit booth is strictly prohibited.

5 LIABILITY, INDEMNITY AND INSURANCE

5.1 General

a. Neither IUGA nor any of its members, officers, agents or employees shall be held liable for, and are released from liability for, any damage, loss, harm or injury to the person or property of the Exhibitor or any of its officers, agents, employees or other representatives or injury to any person(s) connected thereto, irrespective of how these expenses, losses, damages, harm or injury may have occurred, except such as may arise from the IUGA's willful misconduct or gross negligence.

b. The IUGA is not responsible or liable for the correct operation of any or part of the technical installations at the exhibition, and cannot be held liable for damages of any kind incurred by the Exhibitor, caused by insufficient or incorrect operation of these technical installations or parts thereof, except such as may arise from the IUGA's willful misconduct or gross negligence.

c. The Exhibitor accepts full responsibility and liability for the repair of any damages directly or indirectly caused by the Exhibitor to the property of the Venue or third parties.

d. The Exhibitor and their agents agree to protect, indemnify, defend and hold harmless and undertakes to indemnify the IUGA in respect of, but not limited to, all claims, actions, proceedings, costs, expenses, damages or liabilities, including bodily injury, harm or death, arising from or in connection with the construction, decoration, operation, activity or dismantling by the Exhibitor of the Stand Space and/or Booth during the Exhibition.

e. The Exhibitor accepts full responsibility and liability for all costs for legal procedures, legal and other expert aid,

incurred by the IUGA as a result of the Exhibitor not complying with the Contract.

f. The Exhibitor and their contractors shall adequately insure all his/its property, personnel and contractors. All exhibitors and their contractors must have insurance to protect themselves against bodily injury and property damage claims arising from the Exhibitors participation in this Meeting.

g. Exhibitors and their agents agree to protect, indemnify, defend and hold harmless the Venue and the IUGA, their employees and agents against all claims, liability, injuries and damages to persons or property, governmental charges or fines and attorney's fees arising out of fines and attorney's fees arising out of or caused by negligence or wrongful acts of the exhibitor or his agents, servants or employees. Exhibitor acknowledges responsibility for obtaining adequate insurance coverage against property loss or damage and against liability for personal injury.

h. In case of cancellation of the Exhibition and/or the Contract by the IUGA due to circumstances or events beyond IUGA's control (force majeure), the IUGA shall refund the sums paid by the Exhibitor, after deduction of fees and costs incurred for and in connection with the Exhibition.

Such expenses may be apportioned, in full or in part, among the participants proportionately on the basis of the Stand Space and/ or Booth applied for or allocated to them.

6 PUBLICITY

6.1 General

a. No free or paid publicity of any kind or in any form is allowed for non-exhibiting firms. The Exhibitor is not allowed to place exhibited goods and/or advertising material outside the Stand Space, to hold inquiries among the visitors and participants in and around the Venue, to distribute advertising material outside the Stand Space and around the Venue, to make any announcements regarding the Exhibition on radio and/or television nor make recordings for commercial purposes without prior written approval from the IUGA.

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b. The Exhibitor shall allow IUGA or persons or legal entities duly authorized by IUGA, to publish a catalogue, compiled on the basis of information to be furnished by the Exhibitor. Exhibitor shall submit the required information to the IUGA in a duly manner, as specified by the IUGA. The IUGA accepts no responsibility or liability for any errors and/or omissions in the catalogue.

7 MISCELLANEOUS

7.1 General

a. Catering activities and catering related activities on the Stand Space are only permitted after prior written approval by the IUGA. No prior approval is required for keeping drinks and foodstuffs on the Stand Space that have been obtained from the catering department of the Venue.

b. The Exhibitor is not allowed to have goods at the Stand Space or Booth which cause a nuisance owing to their offensive smell or in any other way cause a nuisance, to set in action any device producing objectionable noise or light effects, and/or keep them available.

c. In case of a disturbance of the peace at the Exhibition, caused directly or indirectly by the Exhibitor, the IUGA is authorized to close down the Stand Space and remove all persons and/or products the IUGA deems necessary in order to restore the order. In the event of such an occurrence, the IUGA is authorized to terminate the Agreement forth- with, without the Exhibitor having any right of restitution of the paid sums. The Exhibitor shall be fully responsible and liable for all costs resulting from the disturbance and the measures taken in connection therewith. The terms and conditions of the Venue are supplementary to these Terms and Conditions. In case of conflict these Terms and Conditions prevail, unless the IUGA specifies otherwise.

d. If an Exhibitor has failed to meet his obligations towards the IUGA under the Agreement, the IUGA may: keep possession of the goods of the Exhibitor, present in the Venue, or have them stored at the expense and risk of the Exhibitor in order to promote that obligations under the Agreement will be met, without any previous intervention of a Court; place the collection of the amounts due by the

Exhibitor in the hands of a third party and charge to the Exhibitor all costs both in and out of court attendant upon the collection of the amounts due, whether or not increased with the legal rate of interest applicable, as from the date the amounts are due.

8 FINAL CLAUSES

8.1 General

a. IUGA is entitled to rule upon all matters not provided for in these Terms and Conditions and to make any necessary amendments or additions hereto, which shall thereupon become binding to the Exhibitor.

b. The rules of organizing an exhibition in the World Forum stated in General regulations of the World Forum are inextricably linked in these Terms and Conditions. In case of conflict these Terms and Conditions prevail, unless the IUGA specifies otherwise.

c. In the event of a dispute between the parties in connection with this Agreement, the parties agree that the matter shall be subject to the exclusive jurisdiction of the courts of Illinois, USA.

d. The prevailing party shall be entitled to reasonable attorney's fees, costs and disbursements in addition to other relief to which it may be entitled, provided that, if the prevailing party fails to recover the entire amount claimed, recovery of costs and fees shall be limited to the amount which bears the same relationship to the total costs and fees incurred by the prevailing party as the amount recovered bears to the amount claimed.

e. These Terms and Conditions apply to, and are inextricably linked by reference therein, all agreements pursuant to and in connection with the Agreement between the IUGA and the Exhibitor.

f. No other terms and conditions shall apply, unless such terms and conditions have been accepted by the IUGA. Such acceptance shall be made in writing only.

g. FDA Regulations, any medical device or pharmaceutical or other type of medical product exhibited must comply with all applicable FDA regulations for presentation to U.S. attendees. Any medical device, pharmaceutical or other type of medical product still under clinical investigation that is graphically depicted on a commercial exhibit must:

- Be prominently labeled as still being under clinical investigation.
- Contain only objective statements about the product. Contain no claims on safety, effectiveness or reliability.
- Contain no comparative claims to other marketed products.
- Exist solely for the purpose of obtaining investigators.
- Be accompanied by directions for becoming an investigator and a list of investigator responsibilities.
- Contain the statement: “Caution – Investigational Products- limited to investigators’ investigational use” or a similar statement of prominent size and placement.

h. Furthermore, if the product is not licensed or approved by the FDA for use in urological procedures, that fact must be properly disclosed following FDA guidelines.

i. Additional information regarding FDA regulations may be obtained directly from the FDA (www.fda.gov). Additional constraints may apply. It is important that exhibitors comply with and remain updated on FDA guidelines for exhibit and promotions to U.S. physicians and health care professionals.

j. Each exhibiting company is responsible for compliance with the Americans with Disabilities Act (ADA) Compliance in their exhibit. The International Association of Exhibitions and Events (IAEE) publish a guide with instructions for ADA compliant booths. Contact the IAEE for more information at 972-458-8002 or www.iaee.com/pdf/ada

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APPENDIX A: SPONSOR/EXHIBITOR APPLICATION FORM

- 1 The undersigned company will support the 48th Annual Meeting of IUGA

Company:
Contact person:
Address:
City:
State / Zip / Postal Code:
Country:
Phone:
E-mail:
Company tax nr. (VAT, EIN or equiv.):

Indicate the currency you want to be invoiced/pay in: ☐ EURO ☐ US Dollars (daily exchange rate)

2 Sponsor & Exhibition Packages/Levels	Amount in EUR*
<input type="checkbox"/> Platinum Level Sponsor	95.000
<input type="checkbox"/> Gold Level Sponsor	65.000
<input type="checkbox"/> Silver Level Sponsor	25.000
<input type="checkbox"/> Bronze Level Sponsor	12.500
<input type="checkbox"/> Supporter	7.500
<input type="checkbox"/> Exhibitor 3 x 2m <u>Inline</u> Booth	3.000
<input type="checkbox"/> Exhibitor 4 x 2m <u>Inline</u> Booth	4.000
<input type="checkbox"/> Exhibitor 5 x 2m <u>Inline</u> Booth	5.000
<input type="checkbox"/> Exhibitor 3 x 2m <u>Corner</u> Booth (premium)	3.500
<input type="checkbox"/> Exhibitor 4 x 2m <u>Corner</u> Booth (premium)	4.500
<input type="checkbox"/> Exhibitor 5 x 2m <u>Corner</u> Booth (premium)	5.500
<input type="checkbox"/> Exhibitor 2 x 2m <u>Non-Profit</u> Booth	750
<input type="checkbox"/> Lead Retrieval (service incl. 1 user)	500
<input type="checkbox"/> Lead Retrieval (additional users)	150 x _____ users = _____ (max 1500)

If **exhibiting**, preferred booth numbers (in order of preference): _____

All rates are in EUR and exclude 21% Dutch VAT. The reverse charge mechanism applies on all sponsor and exhibitor service fees charged to EU companies (except NL) with a valid VAT nr. and all non-EU companies.

By signing the Application Form, the undersigned confirms that it has read and agrees to the enclosed IUGA Terms and Conditions. The IUGA Terms and Conditions, which also apply to this Application Form, provide for a limitation of liability. By submitting this Application Form you are making an irrevocable offer to enter into a Sponsor Agreement for the Level indicated above. The conditions of the submission of this Application Form followed by Confirmation by IUGA leads to a binding Sponsor Agreement. Please refer to article 1.2 and 1.3 of the IUGA Terms and Conditions for more information.

Authorized Signature: _____ Date: _____

PLEASE SCAN AND EMAIL COMPLETED FORMS TO MEETING@IUGA.ORG

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APPENDIX B: ADDITIONAL SUPPORT APPLICATION FORM

- 1 The undersigned company will support the 48th Annual Meeting of IUGA

Company:
Contact person:
Address:
City:
State / Zip / Postal Code:
Country:
Phone:
E-mail:
Company tax nr. (VAT, EIN or equiv.):

Indicate the currency you want to be invoiced/pay in: ☐ EURO ☐ US Dollars (daily exchange rate)

- 2 Sponsored Symposia/Programs (please check the box)

<input type="checkbox"/> 60-minute lunch symposium (conc)	45.000	<input type="checkbox"/> 30-minute lunch symposium (conc)	25.000
<input type="checkbox"/> 60-minute early-morning symposium	25.000	<input type="checkbox"/> 30-minute early-morning symposium	13.750
<input type="checkbox"/> 60-minute workshop (Thu morning)	9.500	<input type="checkbox"/> Meet the Experts Breakfast	7.500
<input type="checkbox"/> Fellows' Day/Symposium	20.000	<input type="checkbox"/> Special Interest Groups	5.500

- 3 Additional support opportunities (please check the box)

<input type="checkbox"/> Bag insert	2.500	<input type="checkbox"/> Lanyards	7.500
<input type="checkbox"/> Exhibit guide ad inside ½ page	1.500	<input type="checkbox"/> Banner – Exhibition Area	4.500
<input type="checkbox"/> Exhibit guide ad inside 1 page	2.000	<input type="checkbox"/> Door Gate – Exhibition Area (1)	950
<input type="checkbox"/> Exhibit guide ad inside back cover	2.500	<input type="checkbox"/> Cube – Central Staircase	6.000
<input type="checkbox"/> Advertisement Abstract Book 1 page	5.000	<input type="checkbox"/> Sticker – Central Staircase (1)	3.000
<input type="checkbox"/> Innovation Room Two Days	15.000	<input type="checkbox"/> Sticker – Central Staircase (4)	10.000
<input type="checkbox"/> Innovation Room One Day	10.000	<input type="checkbox"/> Sticker - Floor (1)	500
<input type="checkbox"/> Delegate Bag	5.000	<input type="checkbox"/> Reusable Water Bottles (incl. print)	19.500

- 4 Mobile App (please check the box)

<input type="checkbox"/> Exclusive Sponsor Package	22.500	<input type="checkbox"/> Push Notification	4.000
<input type="checkbox"/> Key Sponsor Package	15.000	<input type="checkbox"/> Sponsored Listing	3.000
<input type="checkbox"/> Splash Screen	10.000	<input type="checkbox"/> Interactive Map Listing	2.000
<input type="checkbox"/> Banner Ad	5.500		

All rates are in EUR and exclude 21% Dutch VAT. The reverse charge mechanism applies on all sponsor and exhibitor service fees charged to EU companies (except NL) with a valid VAT nr. and all non-EU companies.

By signing the Application Form, the undersigned confirms that it has read and agrees to the enclosed IUGA Terms and Conditions. The IUGA Terms and Conditions, which also apply to this Application Form, provide for a limitation of liability. By submitting this Application Form you are making an irrevocable offer to enter into a Sponsor Agreement for the Level indicated above. The conditions of the submission of this Application Form followed by Confirmation by IUGA leads to a binding Sponsor Agreement. Please refer to article 1.2 and 1.3 of the IUGA Terms and Conditions for more information.

Authorized Signature: _____

Date: _____

PLEASE SCAN AND EMAIL COMPLETED FORMS TO MEETING@IUGA.ORG